

# Business & Employment Leicester

UK Business Counts 2023,  
Leicester and Leicestershire  
- Leicester

Released at the 27/09/2023 the Office for National Statistics UK Business Counts contains two datasets, one containing counts based on the number of enterprises and the other on local units. This report uses the number of enterprises.

An enterprise can be thought of as the overall business, made up of individual sites or workplaces. A local unit is an individual site associated with an enterprise. As may be expected there are more local units than enterprises.

Data contained in the report covers the period 2015 to 2023 and is at a two digit level (Standard Industrial Code).

UK Business Counts are estimates that are available at a range of geographies. The geographies used in this and accompanying reports are at the LLEP, local and district authority areas. Comparator data is made available at a national level (England).

Note: Figures used in this report have been subject to rounding.

## Estimated Business Population.

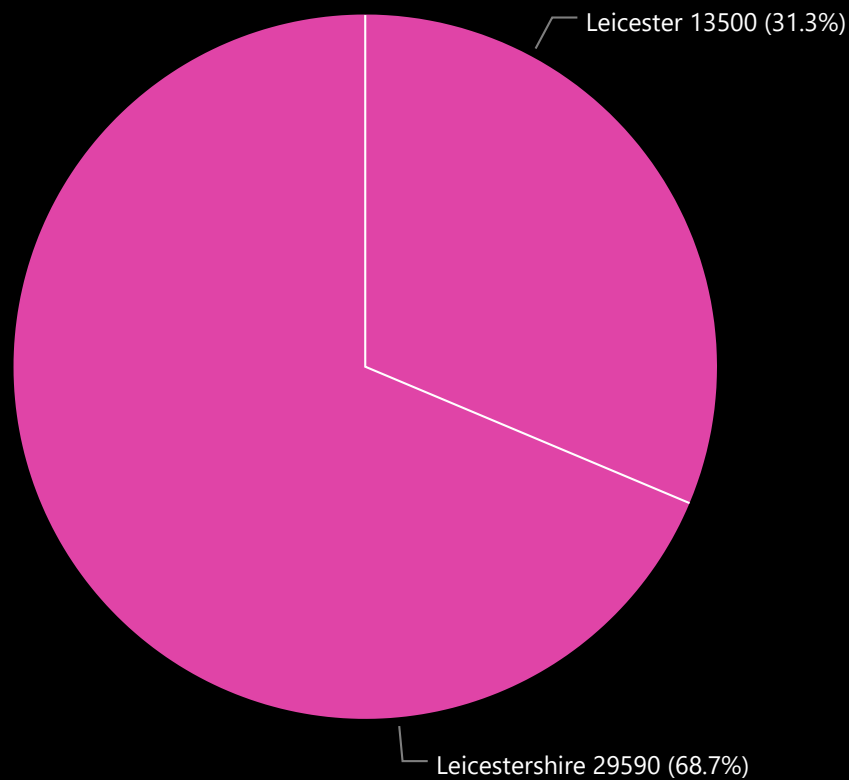
In the Leicester and Leicestershire area in 2023 it was estimated that there were 43,085 businesses.  
In the Leicester area there were 13,500.



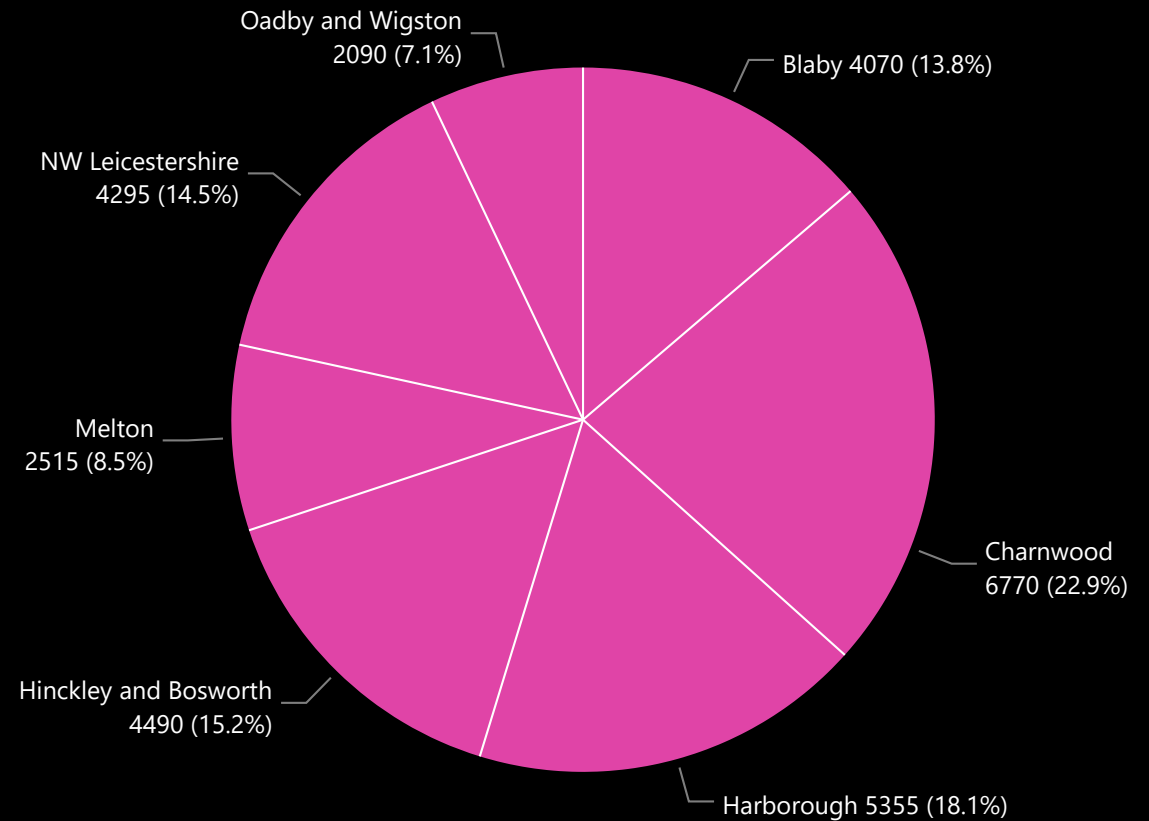
## Local Authority and District Area Estimated Share of Business Population.

In 2023 over two thirds (68.7% or 29,590) of the estimated local business population of the Leicester and Leicestershire area were based in Leicestershire and the rest (31.3% or 13,500) in Leicester.

### Leicester and Leicestershire Area

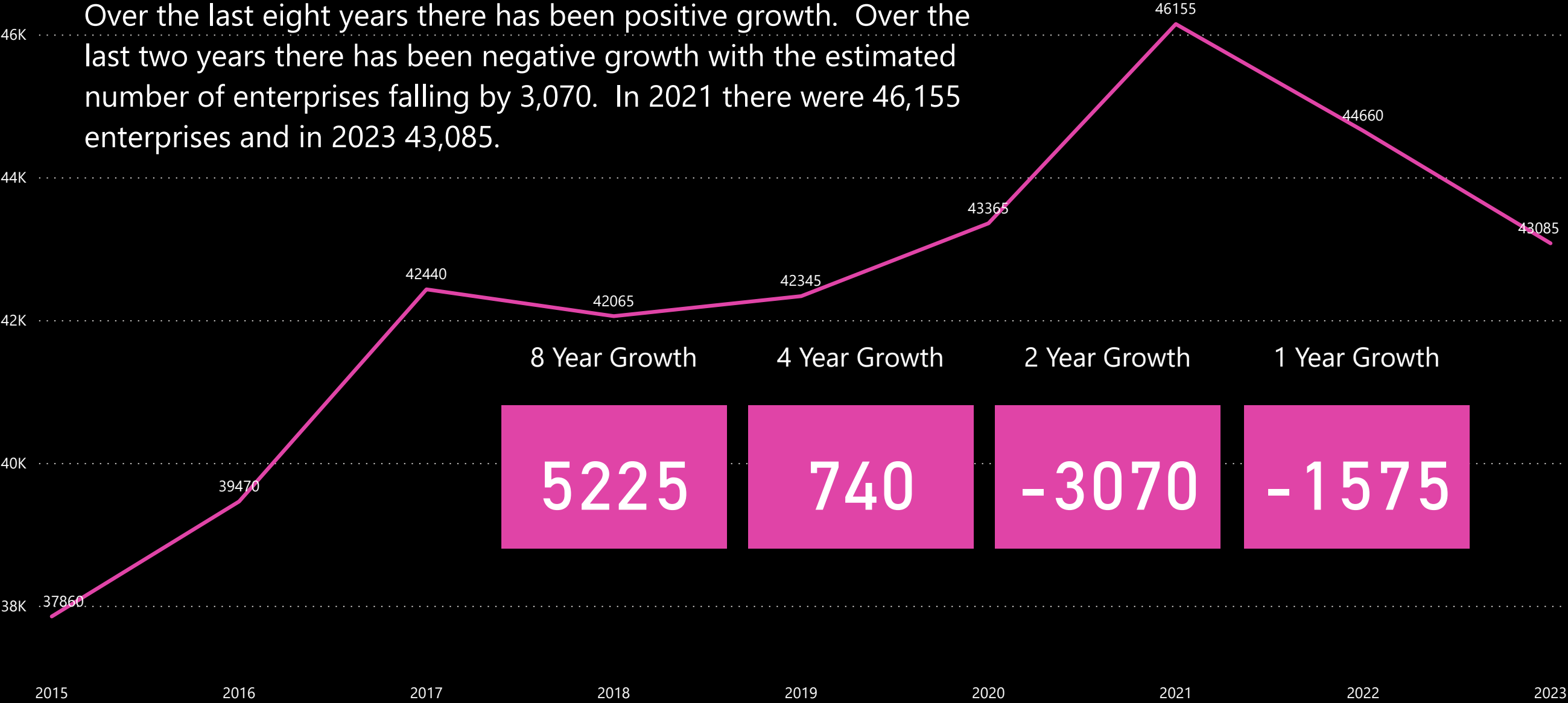


### Leicestershire Area



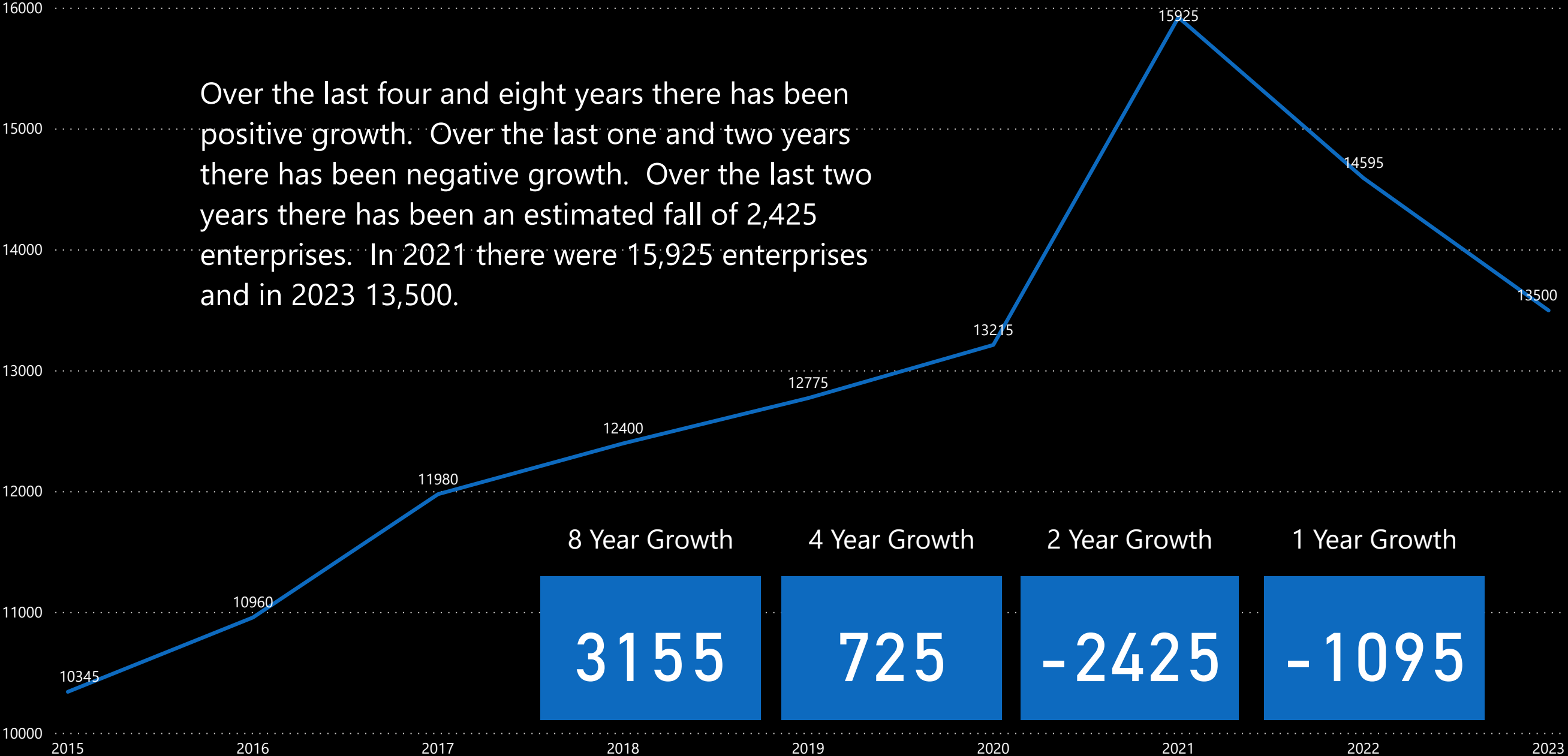
# Estimated Business Growth in the Leicester and Leicestershire Area 2015 to 2023

Over the last eight years there has been positive growth. Over the last two years there has been negative growth with the estimated number of enterprises falling by 3,070. In 2021 there were 46,155 enterprises and in 2023 43,085.



# Estimated Business Growth in the Leicester Area 2015 to 2023

Over the last four and eight years there has been positive growth. Over the last one and two years there has been negative growth. Over the last two years there has been an estimated fall of 2,425 enterprises. In 2021 there were 15,925 enterprises and in 2023 13,500.

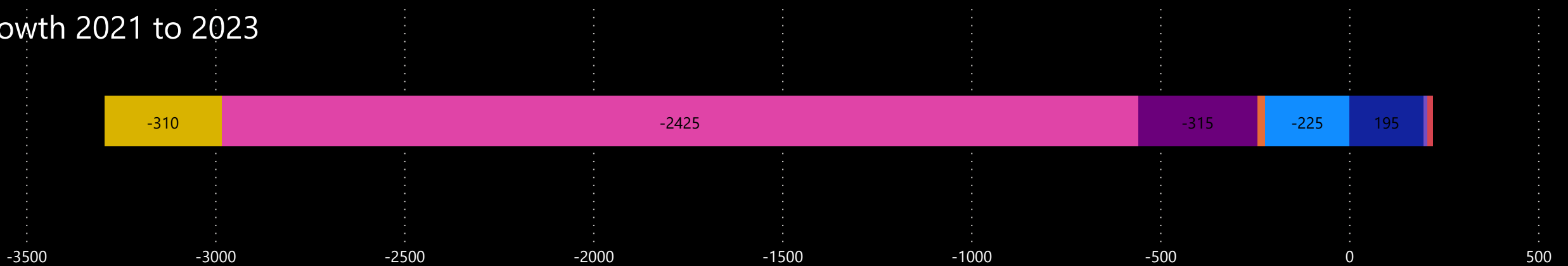


## Estimated Business Growth in the Leicester and Leicestershire Areas 2021 to 2023 and 2022 to 2023

The stacked bar charts below demonstrate growth across the Leicester and Leicestershire area over the periods 2021 to 2023 and 2022 to 2023. Across geographies growth has largely been negative. This was the case with Leicester.

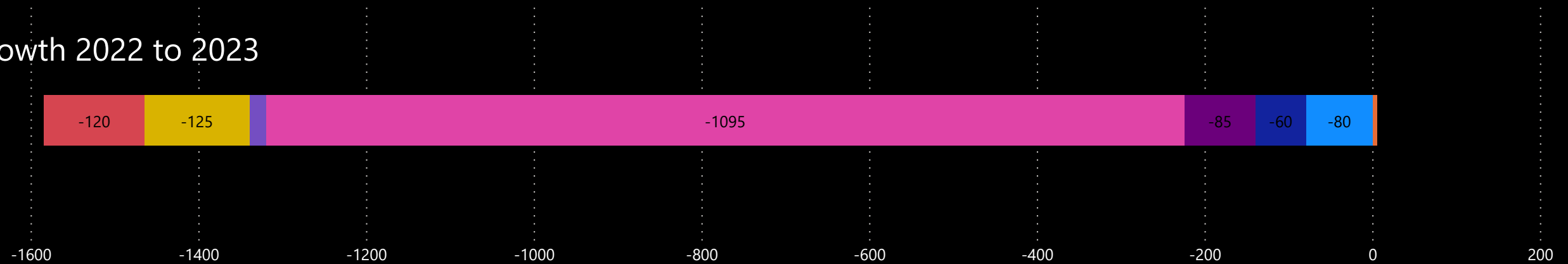
● Blaby ● Charnwood ● Harborough ● Hinckley and Bosworth ● Leicester ● Melton ● NW Leicestershire ● Oadby and Wigston

### Growth 2021 to 2023



● Blaby ● Charnwood ● Harborough ● Hinckley and Bosworth ● Leicester ● Melton ● NW Leicestershire ● Oadby and Wigston

### Growth 2022 to 2023



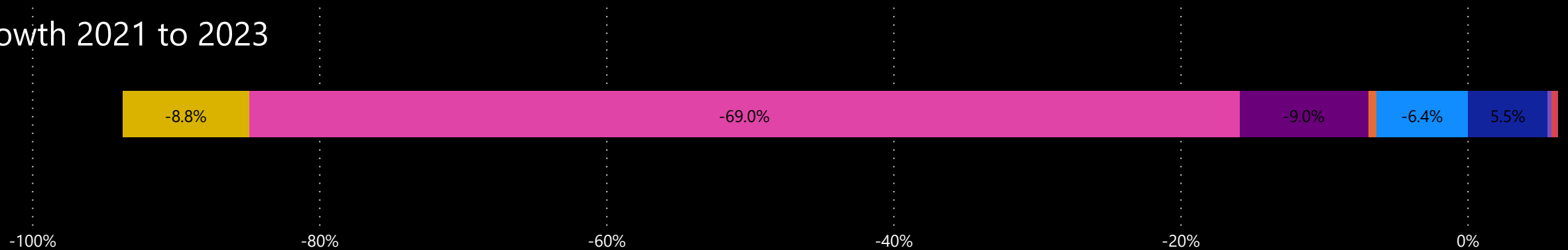


# Estimated Share of Business Growth in the Leicester and Leicestershire Area 2021 to 2023 and 2022 to 2023

The stacked bar charts below demonstrate share of growth across the Leicester and Leicestershire area over the periods 2021 to 2023 and 2022 to 2023. Over both periods over two thirds of the falls were in Leicester.

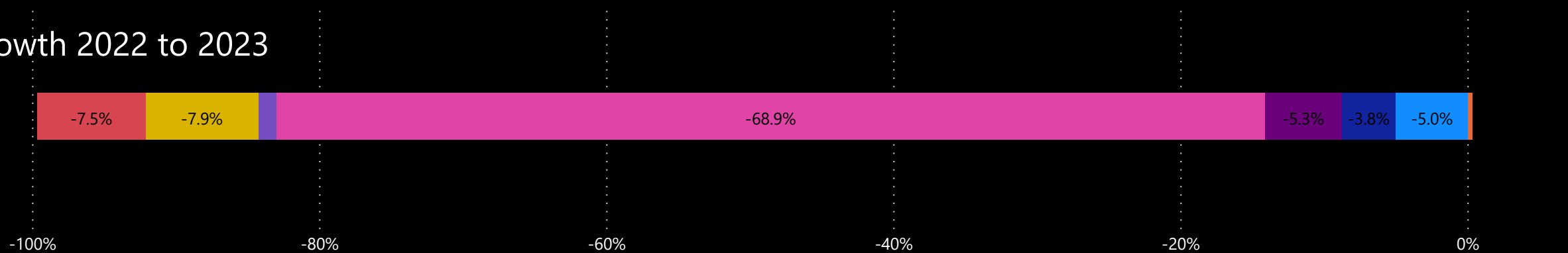
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## Growth 2021 to 2023



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## Growth 2022 to 2023



# Estimated Business Growth in the Leicester and Leicestershire Area 2021-2023 by Size

The estimated fall in enterprises in the Leicester and Leicestershire area has been in Micro businesses. This might be expected as most businesses both locally and nationally employ nine or less staff.

	Micro	Small	Medium	Large	SMEs	Total
2023	38260	3940	710	180	4650	43085
2021	41395	3890	705	165	4595	46155
Growth	-3135	50	5	15	55	-3070

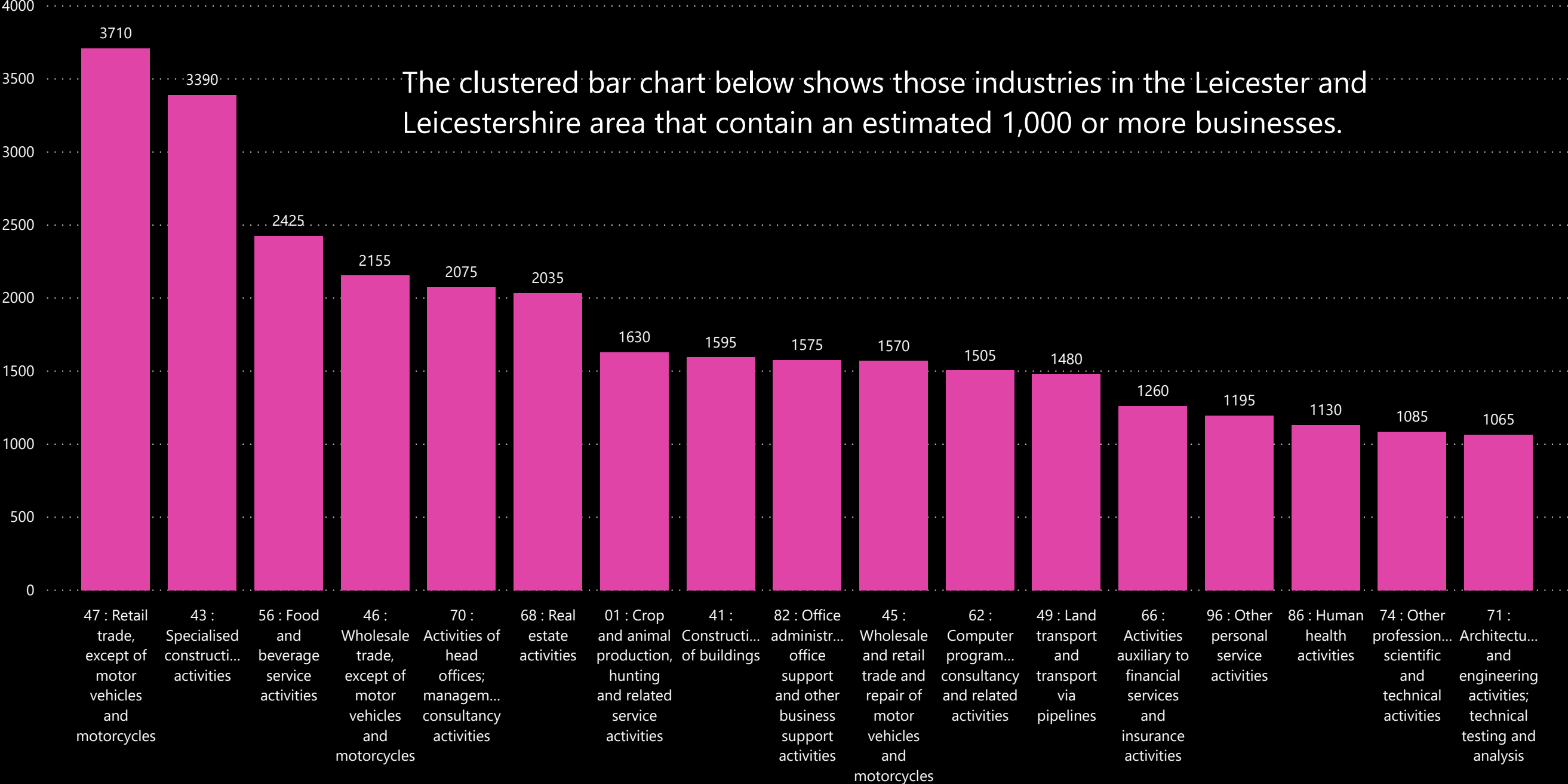
# Estimated Business Growth in the Leicester Area 2021-2023 by Size

Falls in enterprises have been demonstrated in micro and small sized enetrprises over the period 2021-2023.

	Micro	Small	Medium	Large	SMEs	Total
2023	11970	1255	220	55	1475	13500
2021	14370	1295	205	50	1500	15925
Growth	-2400	-40	15	5	-25	-2425

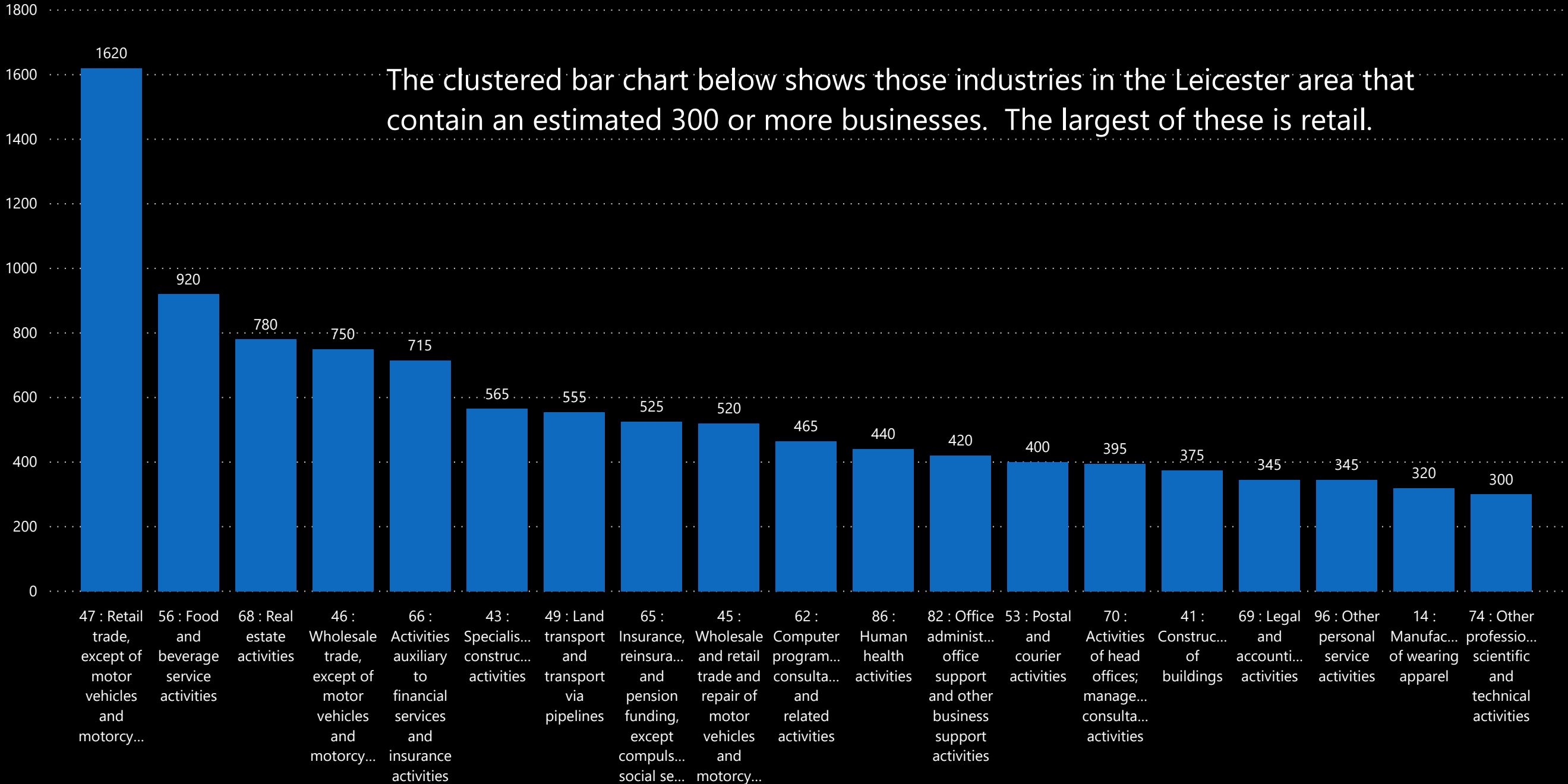
# Industries with the Largest Estimated Numbers in the Leicester and Leicestershire Area

The clustered bar chart below shows those industries in the Leicester and Leicestershire area that contain an estimated 1,000 or more businesses.

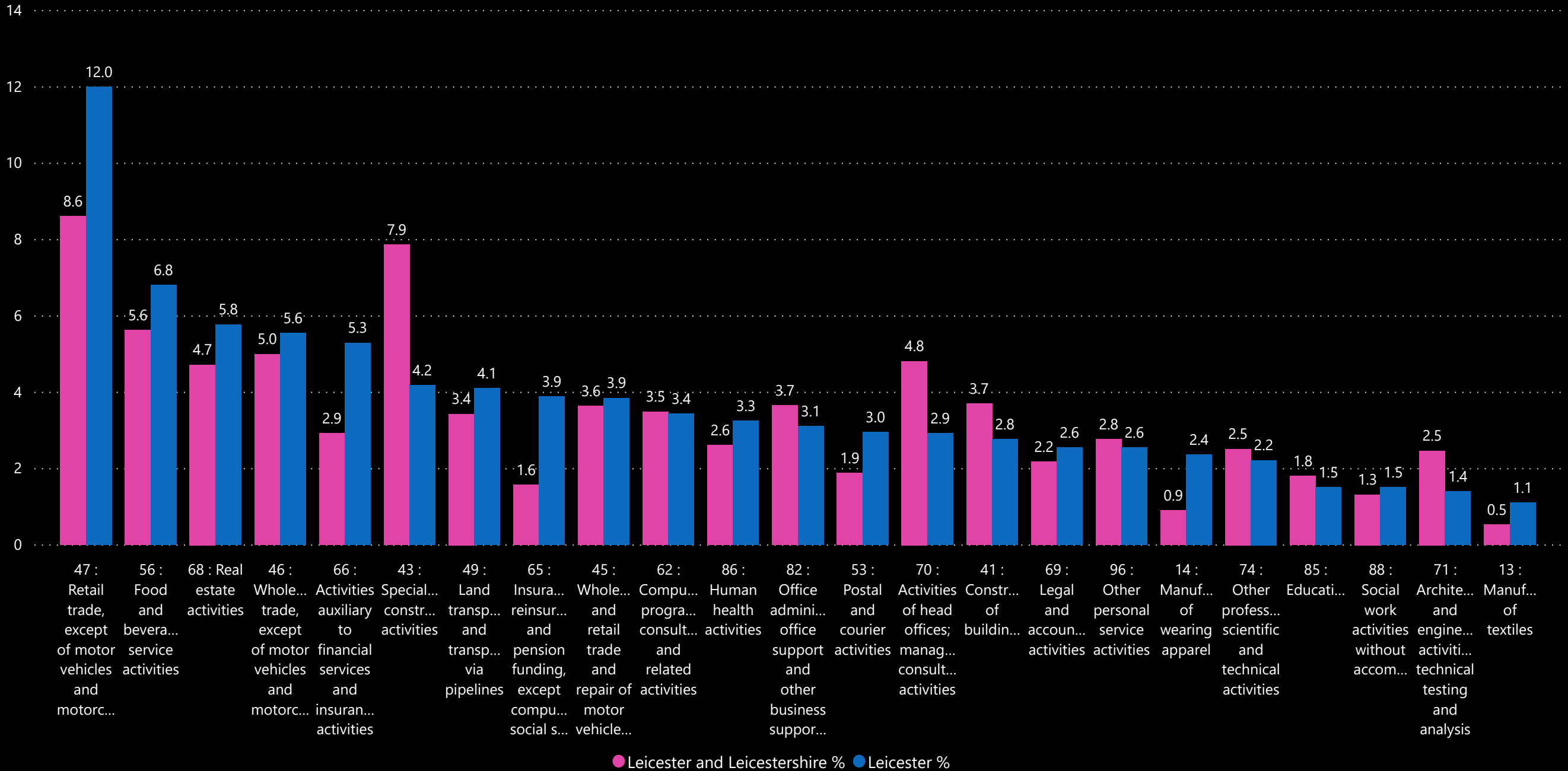


# Industries with the Largest Estimated Numbers in the Leicester Area

The clustered bar chart below shows those industries in the Leicester area that contain an estimated 300 or more businesses. The largest of these is retail.

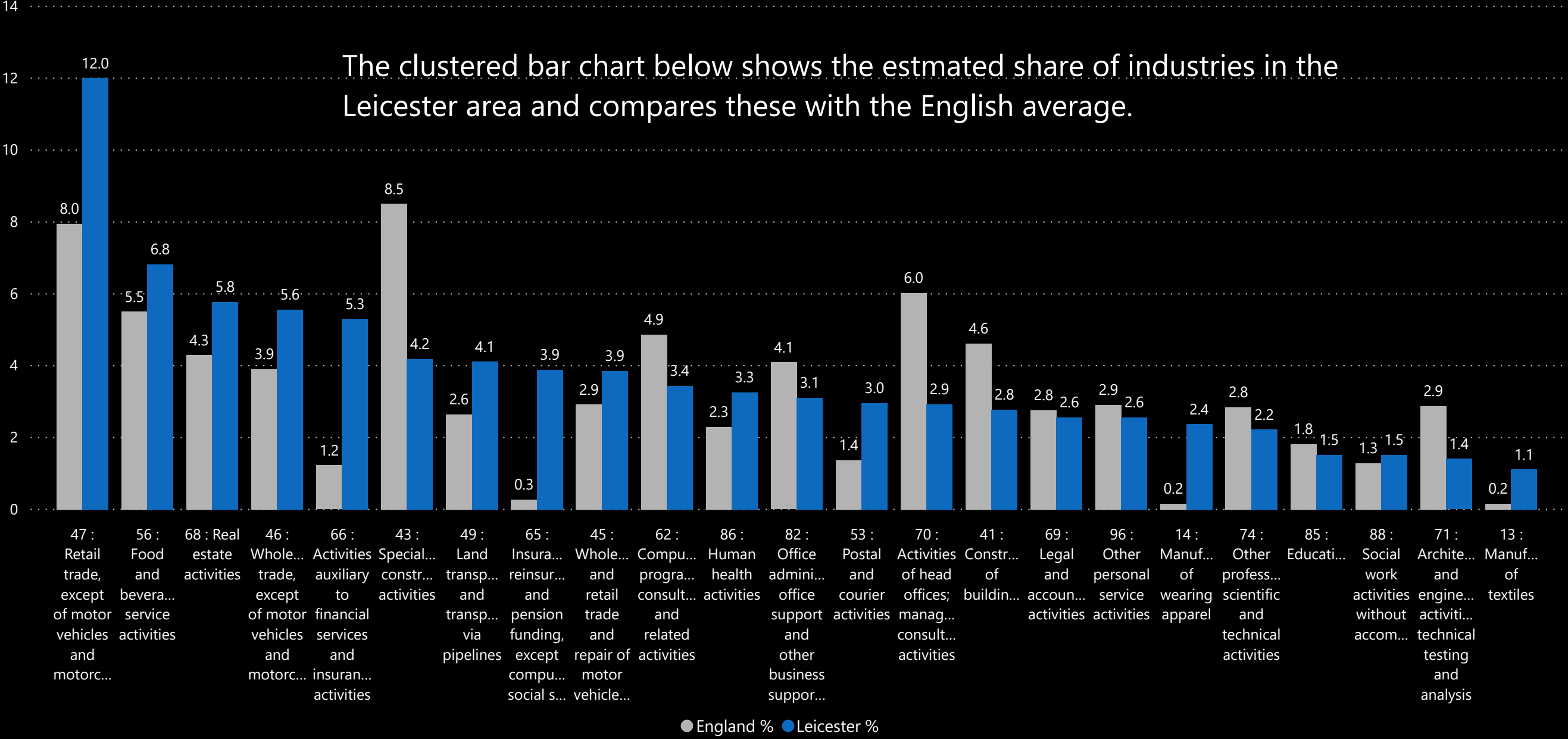


# Benchmark Industry Share Leicester and the Leicester and Leicestershire Areas 2023



# Benchmark Industry Share Leicester and England Areas 2023

The clustered bar chart below shows the estimated share of industries in the Leicester area and compares these with the English average.



# Industry Business Location Quotients Leicester and Leicestershire Area 2023

The clustered bar chart demonstrates location quotients based on industry share locally compared to the share nationally. Location quotients that are 1.5 and above are considered to be area specialities. Local specialities can be a good or bad thing depending on the industry. High location quotients do not guarantee high business or employment numbers. Those industries that have more than 30 businesses are shown.

Note: It must be noted that business location quotients are different to employment location quotients and these may produce a different set of results. Business and employment location quotients should be used together where possible to present a clearer picture of the business community.

Note: Location quotients can be found by dividing the local share of business or employment for an industry by the average share (in this case England).



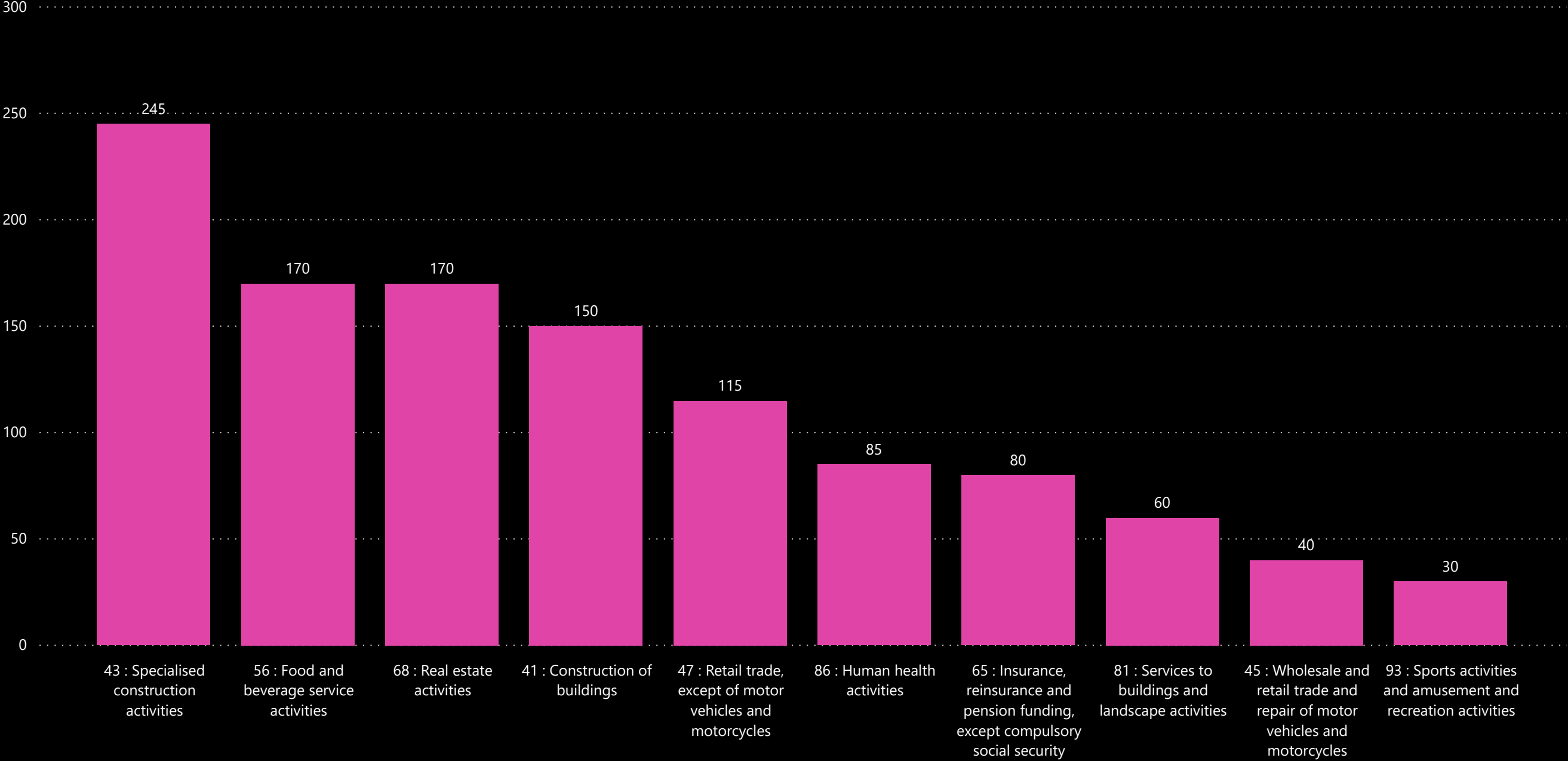


# Industry Business Location Quotients Leicester Area 2023

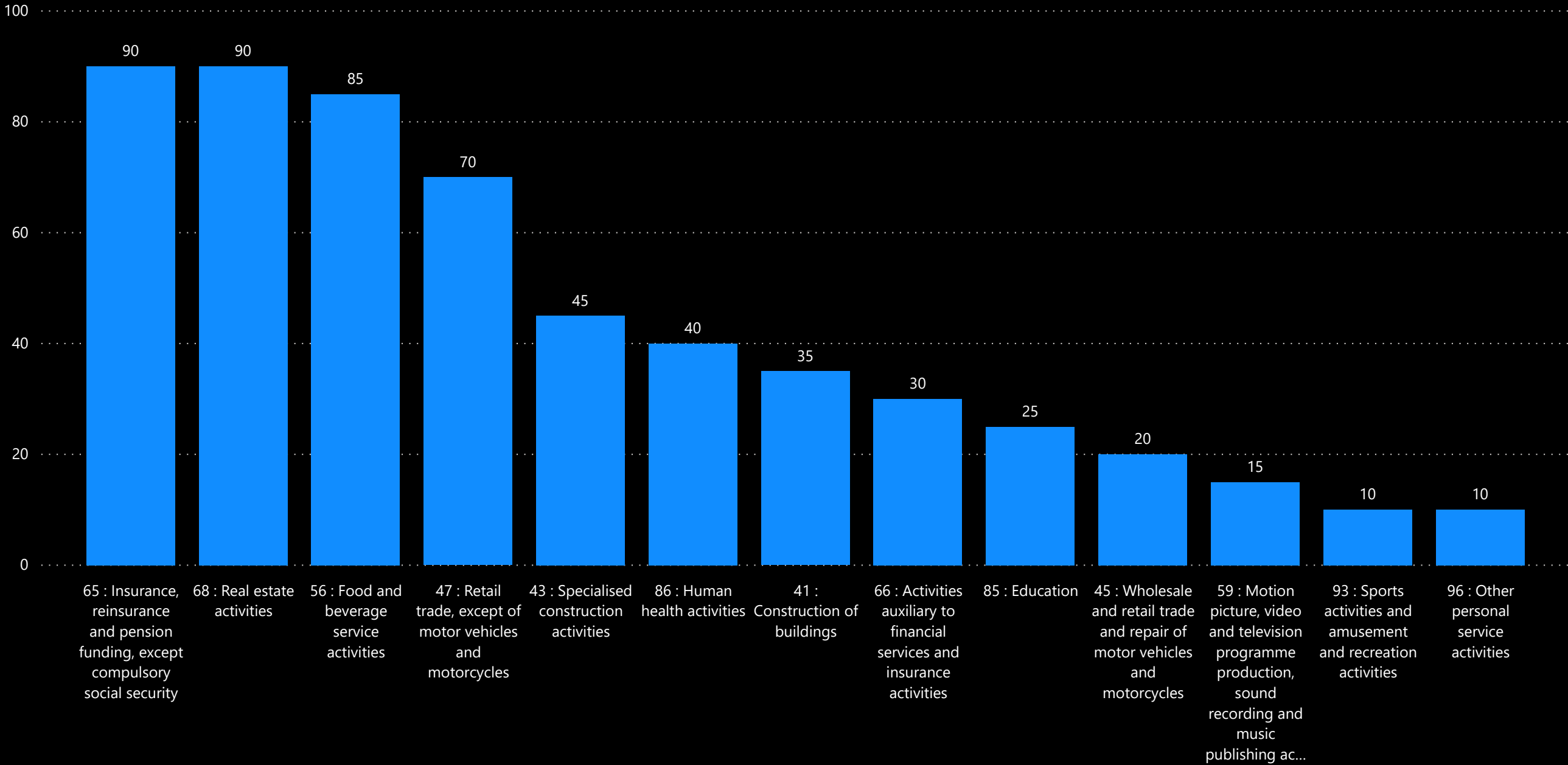
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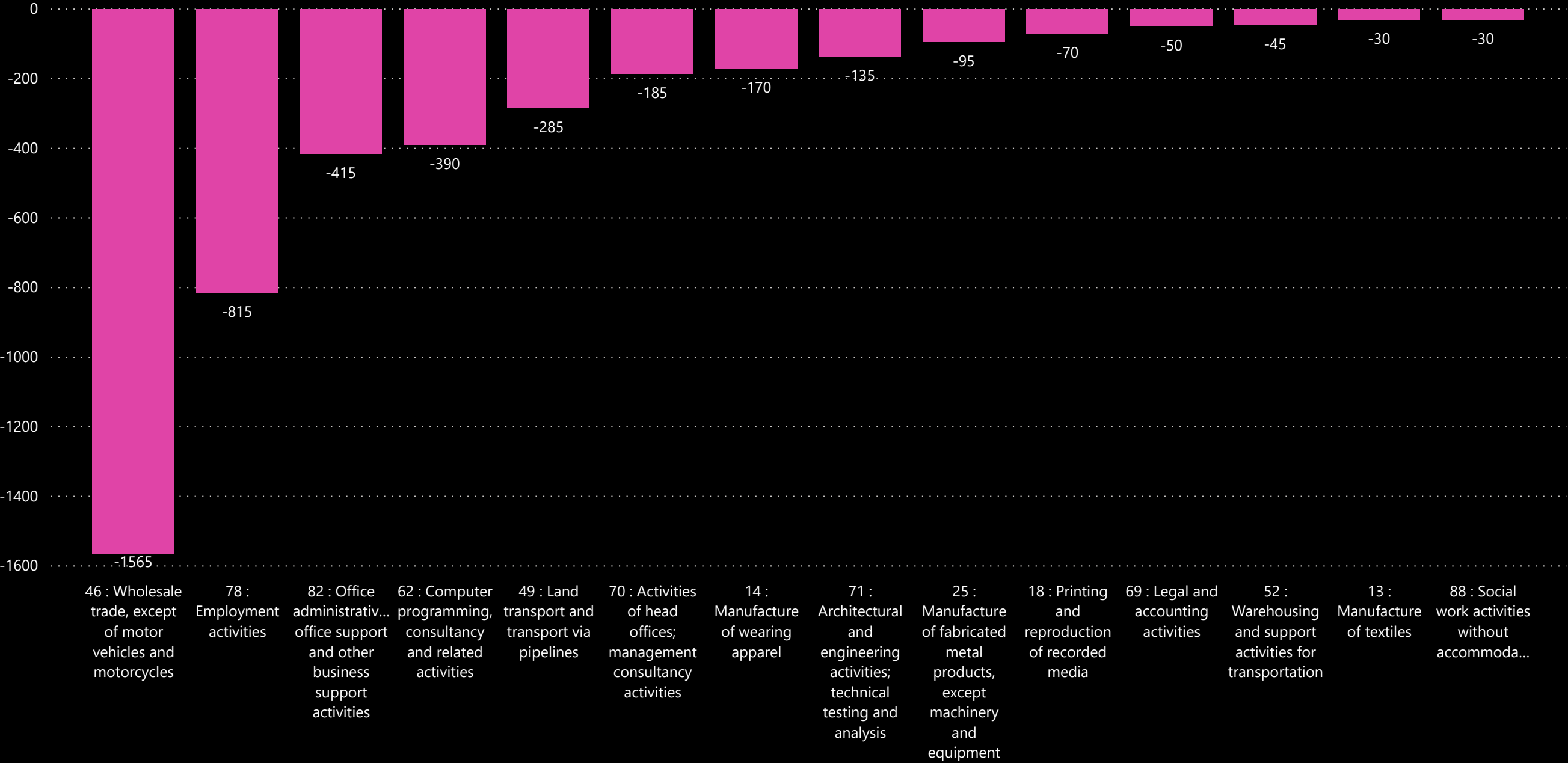
# Largest Estimated Rises in Business Numbers 2021 to 2023 Leicester and Leicestershire



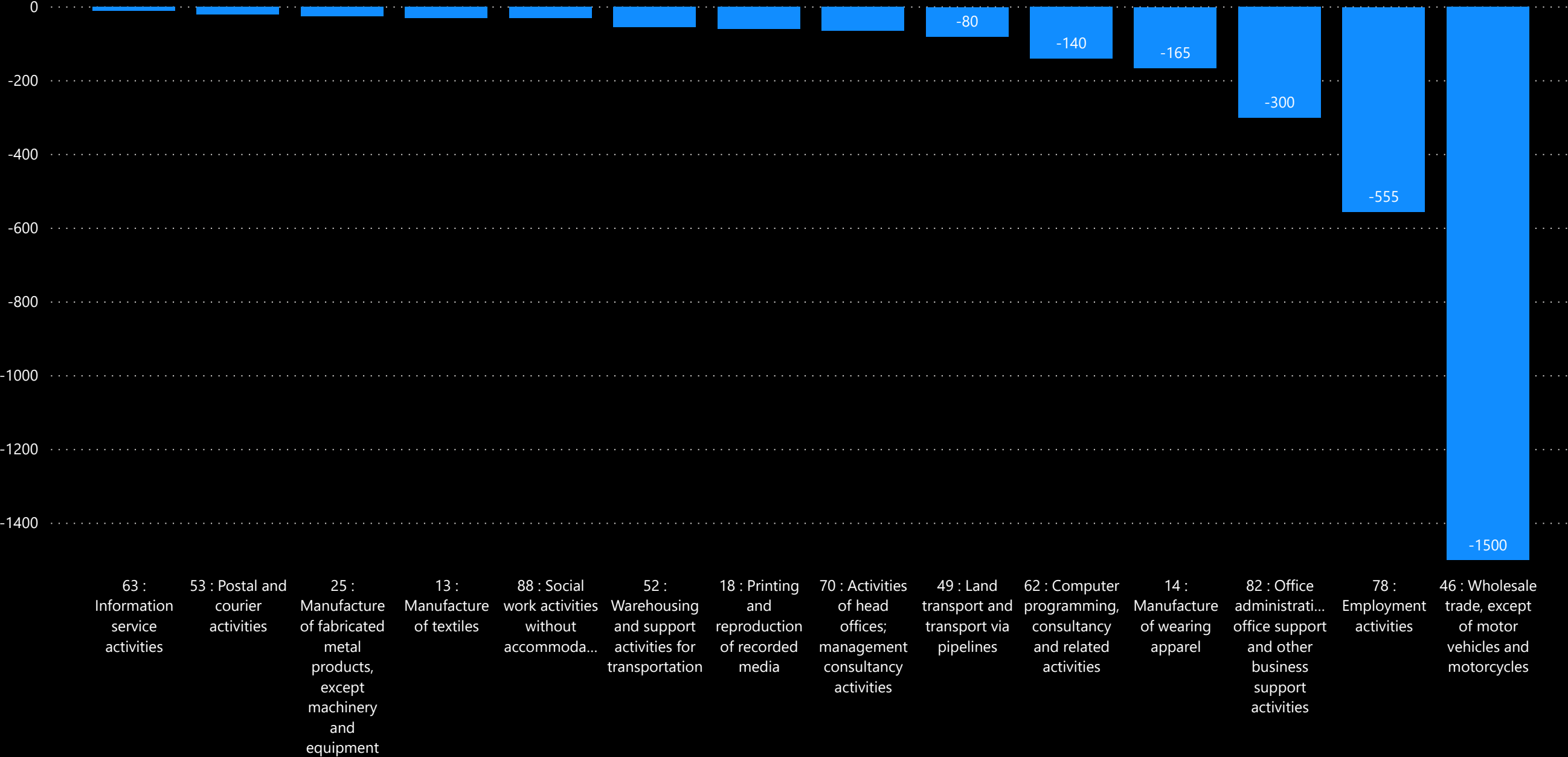
# Largest Estimated Rises in Business Numbers 2021 to 2023 Leicester



# Largest Estimated Falls in Business Numbers 2021 to 2023 Leicester and Leicestershire



# Largest Estimated Falls in Business Numbers 2021 to 2023 Leicester



Business Register and  
Employment Survey 2022,  
Leicester and Leicestershire  
- Leicester

Released at the 25/10/2023 the Office for National Statistics Business Registration and Employment Survey contains counts based on the number of employees and employment. This report uses employment numbers.

Data contained in the report covers the period 2014 to 2022 and is at a two digit level (Standard Industrial Code).

The Business Register and Employment Survey are estimates that are available at a range of geographies. The geographies used in this and accompanying reports are at the LLEP, local and district authority areas. Comparator data is made available at a national level (England).

## Estimated Employment Population

In the Leicester and Leicestershire area in 2022 it was estimated that there was employment of 522,005. In the Leicester area there was employment of 178,130.

522005

Leicester and Leicestershire

178130

Leicester



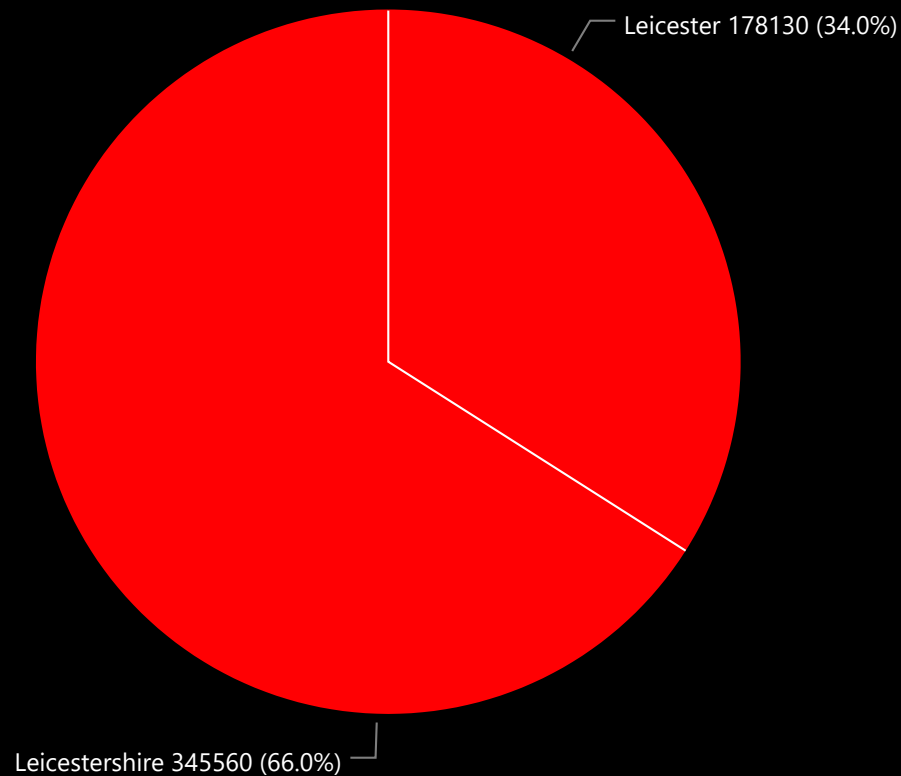
# Estimated Employment Growth in the Leicester and Leicestershire Area 2014 to 2022



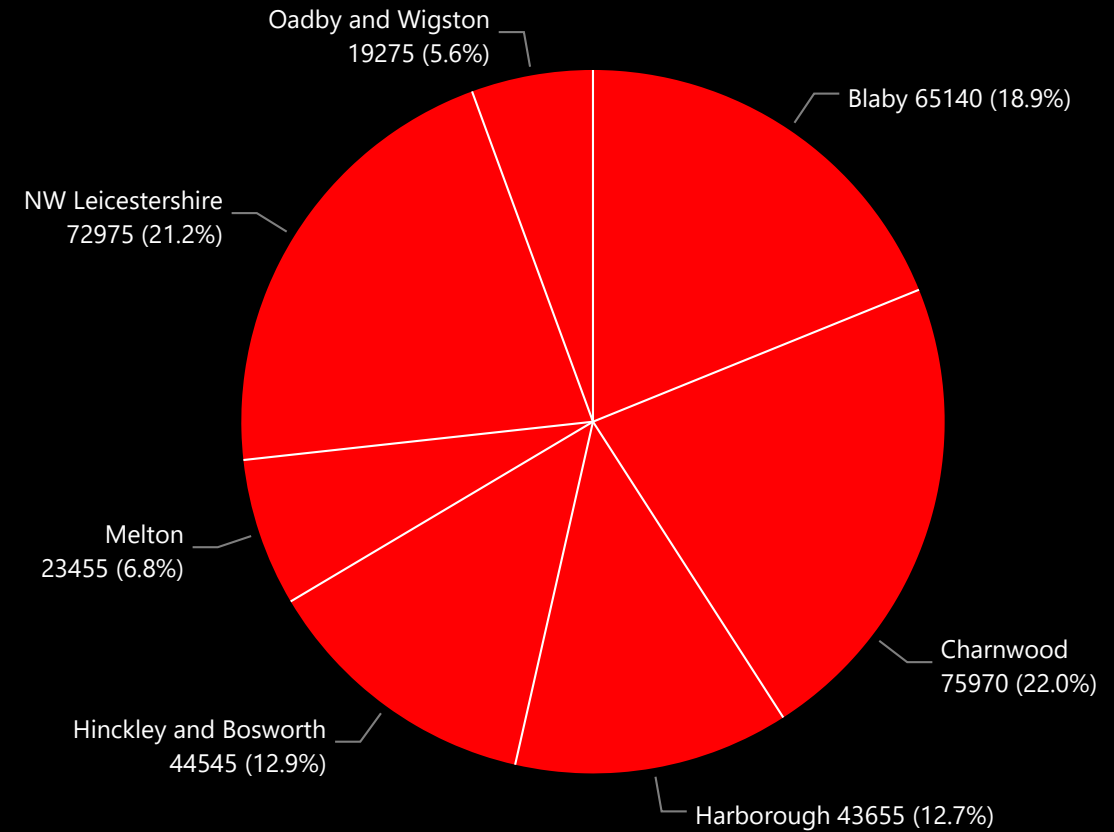
## Local Authority and District Area Estimated Share of Employment

In 2022 two thirds (66% or 345,560) of the estimated local employment population of the Leicester and Leicestershire area were based in Leicestershire and the rest (34% or 178,130) in Leicester.

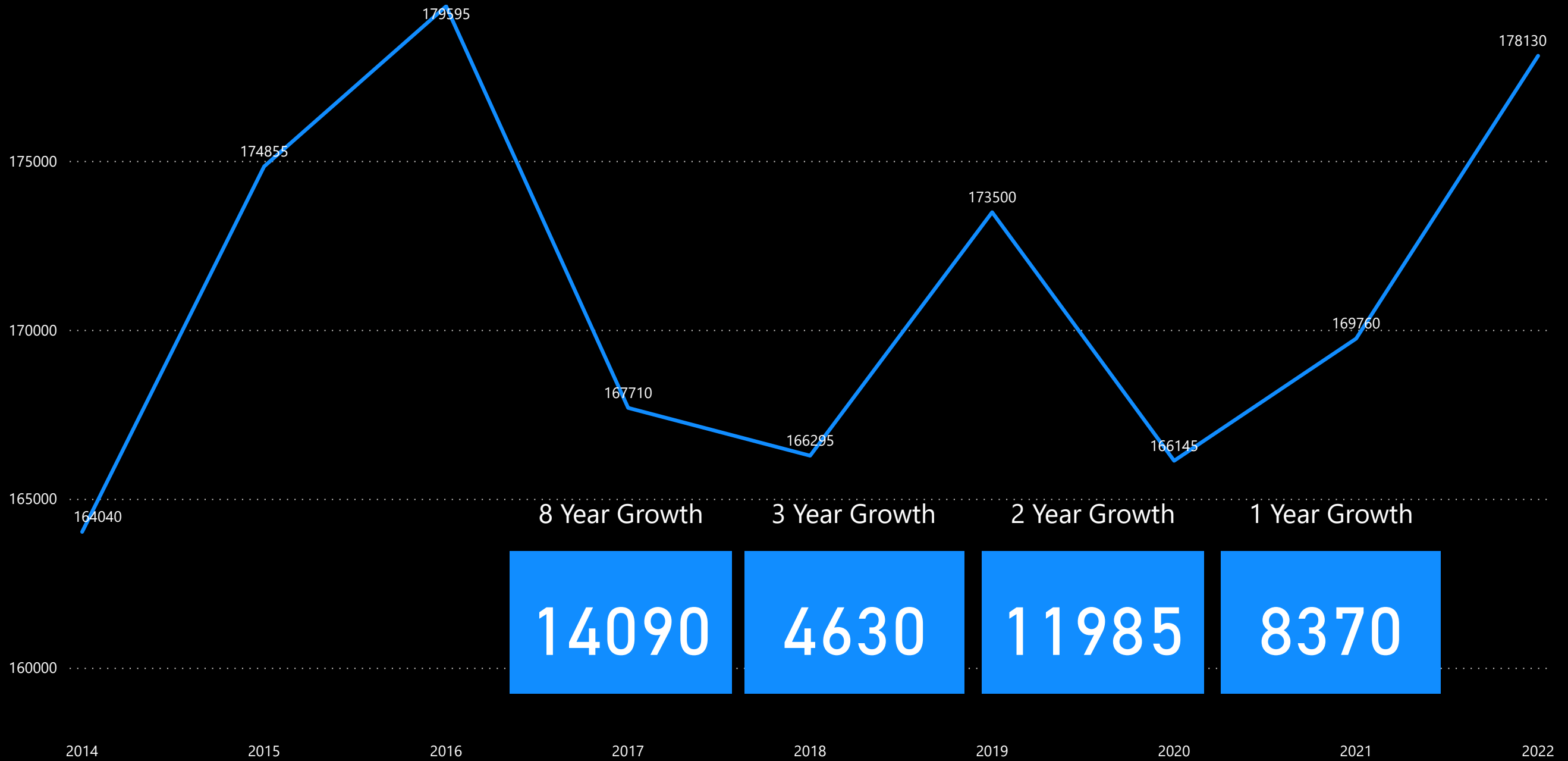
### Leicester and Leicestershire Area



### Leicestershire Area



# Estimated Employment Growth in the Leicester Area 2014 to 2022

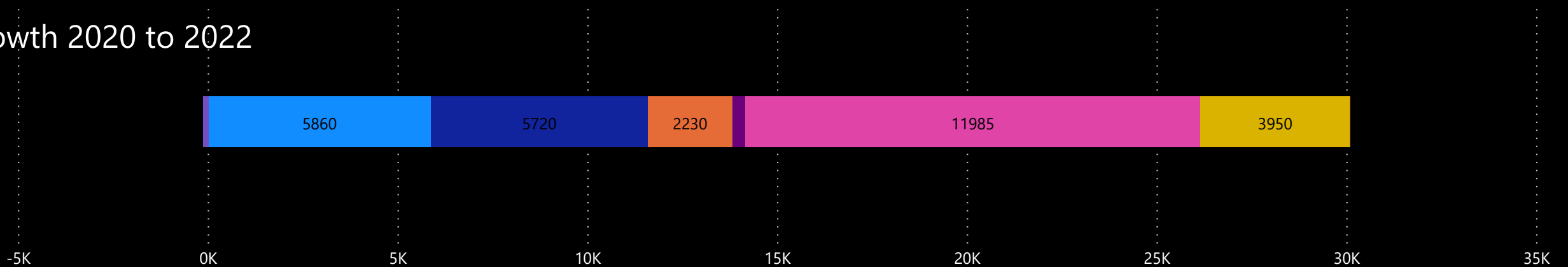


## Estimated Employment Growth in the Leicester and Leicestershire Area 2020 to 2022 and 2021 to 2022

The stacked bar charts below demonstrate growth across the Leicester and Leicestershire area over the periods 2020 to 2022 and 2021 to 2022. Across geographies growth has largely been positive except Hinckley and Bosworth and Oadby and Wigston (2021 to 2022).

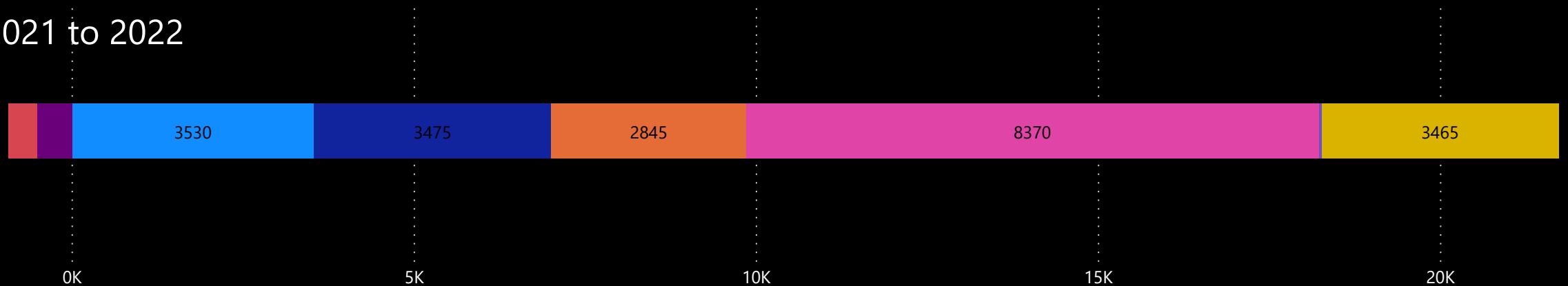
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### Growth 2020 to 2022



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### Growth 2021 to 2022

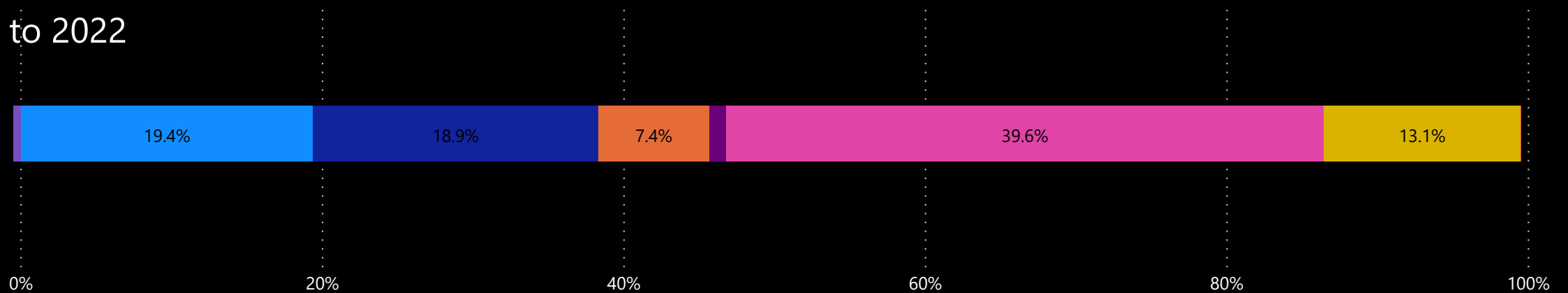


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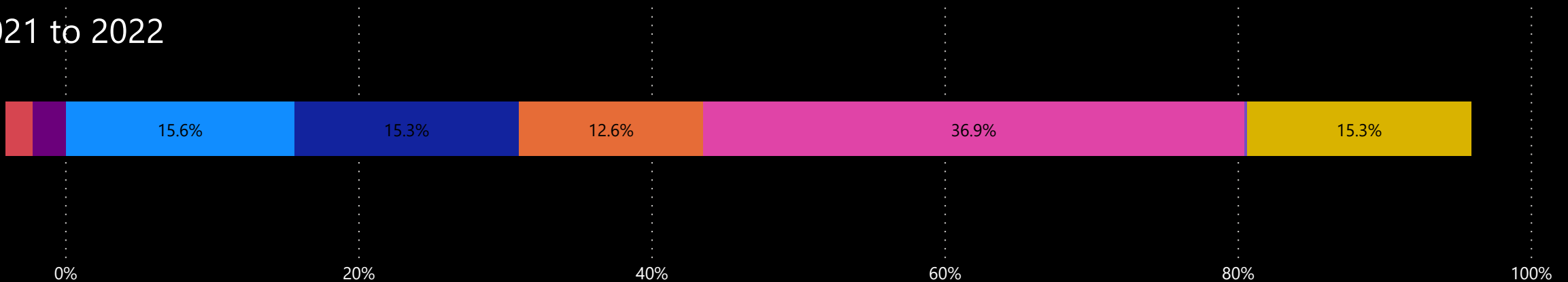
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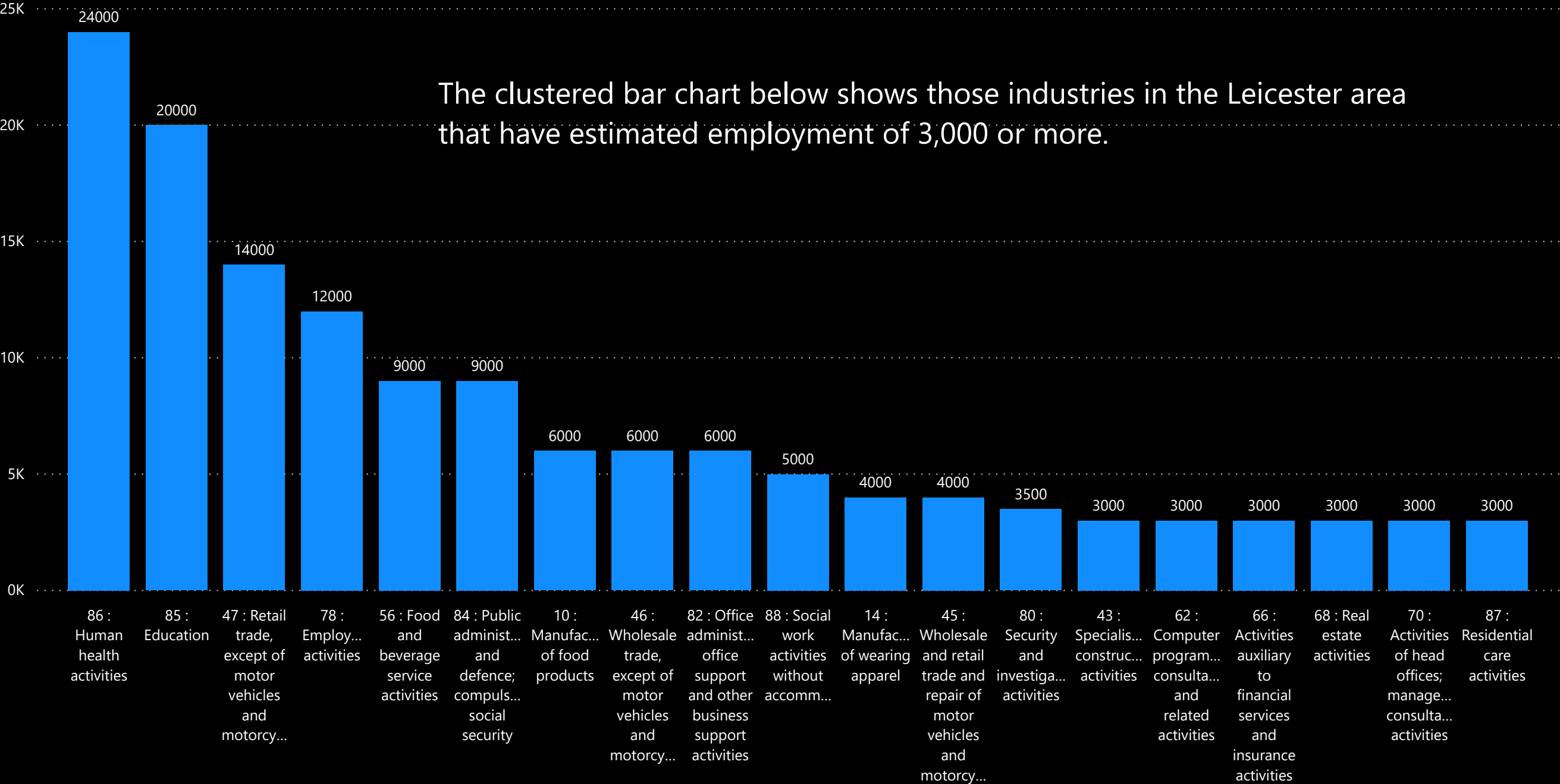
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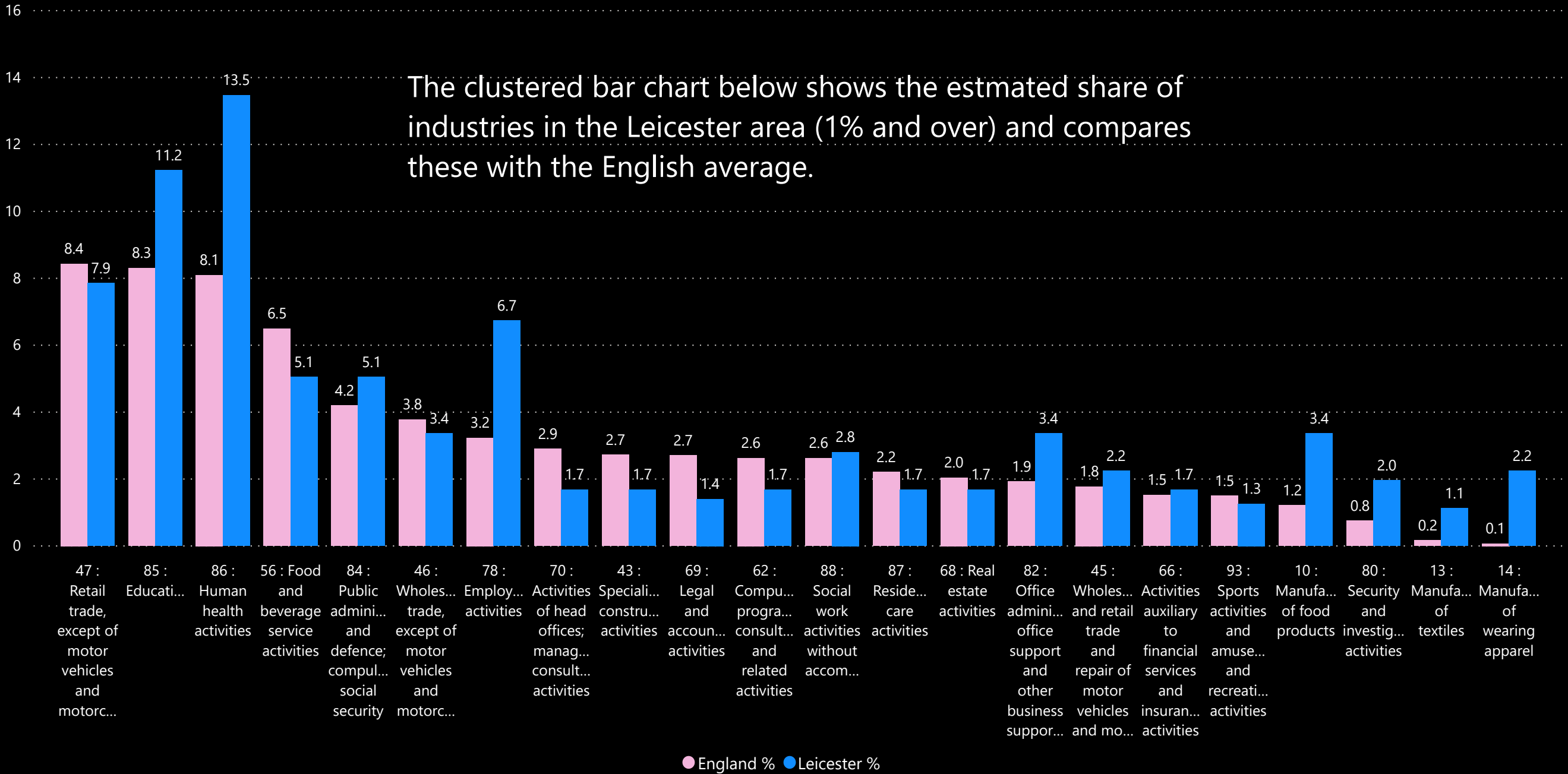
# Industries with the Largest Estimated Employment Numbers in the Leicester Area

The clustered bar chart below shows those industries in the Leicester area that have estimated employment of 3,000 or more.



# Benchmark Industry Employment Share Leicester and England Areas 2022

The clustered bar chart below shows the estimated share of industries in the Leicester area (1% and over) and compares these with the English average.

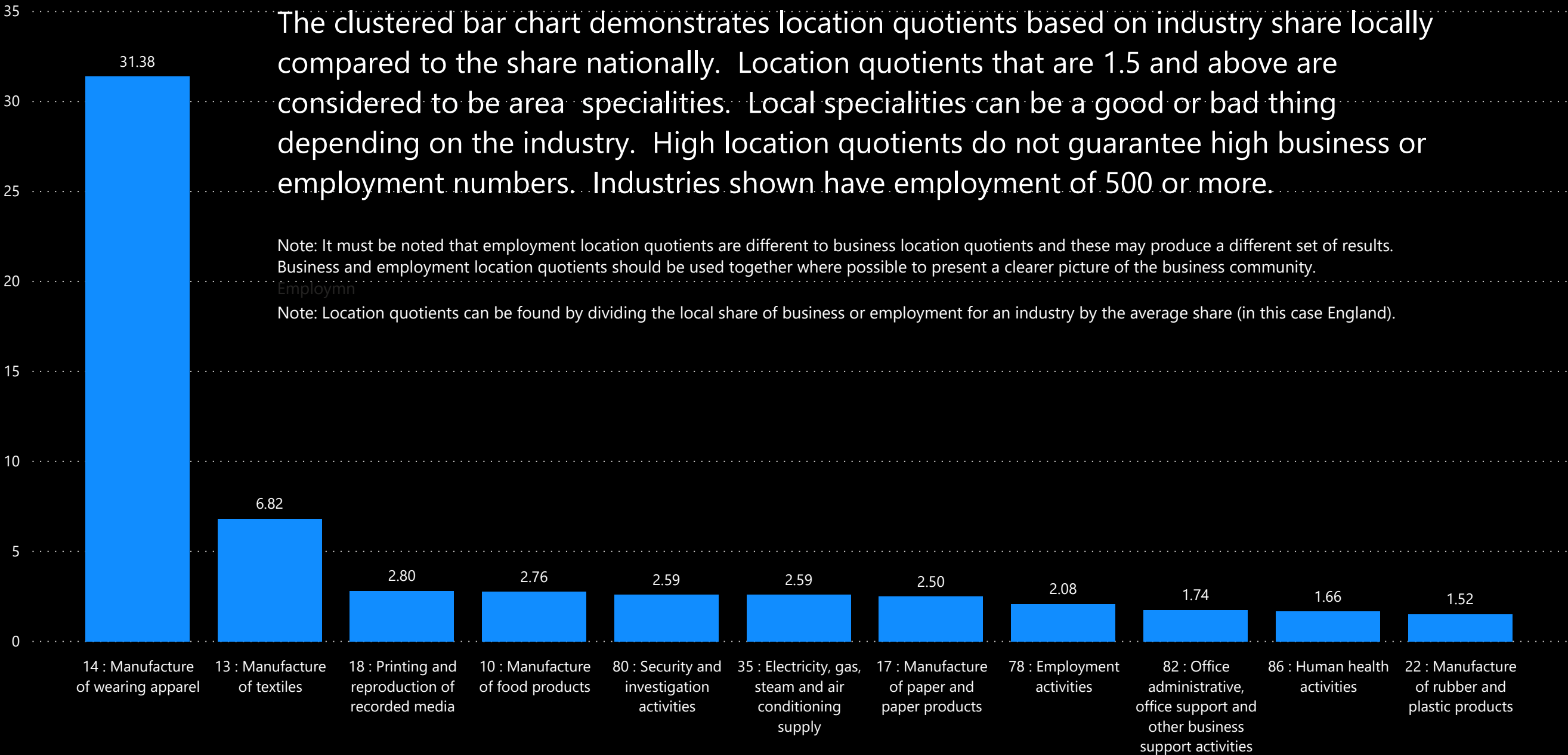


# Industry Employment Location Quotients Leicester Area 2022

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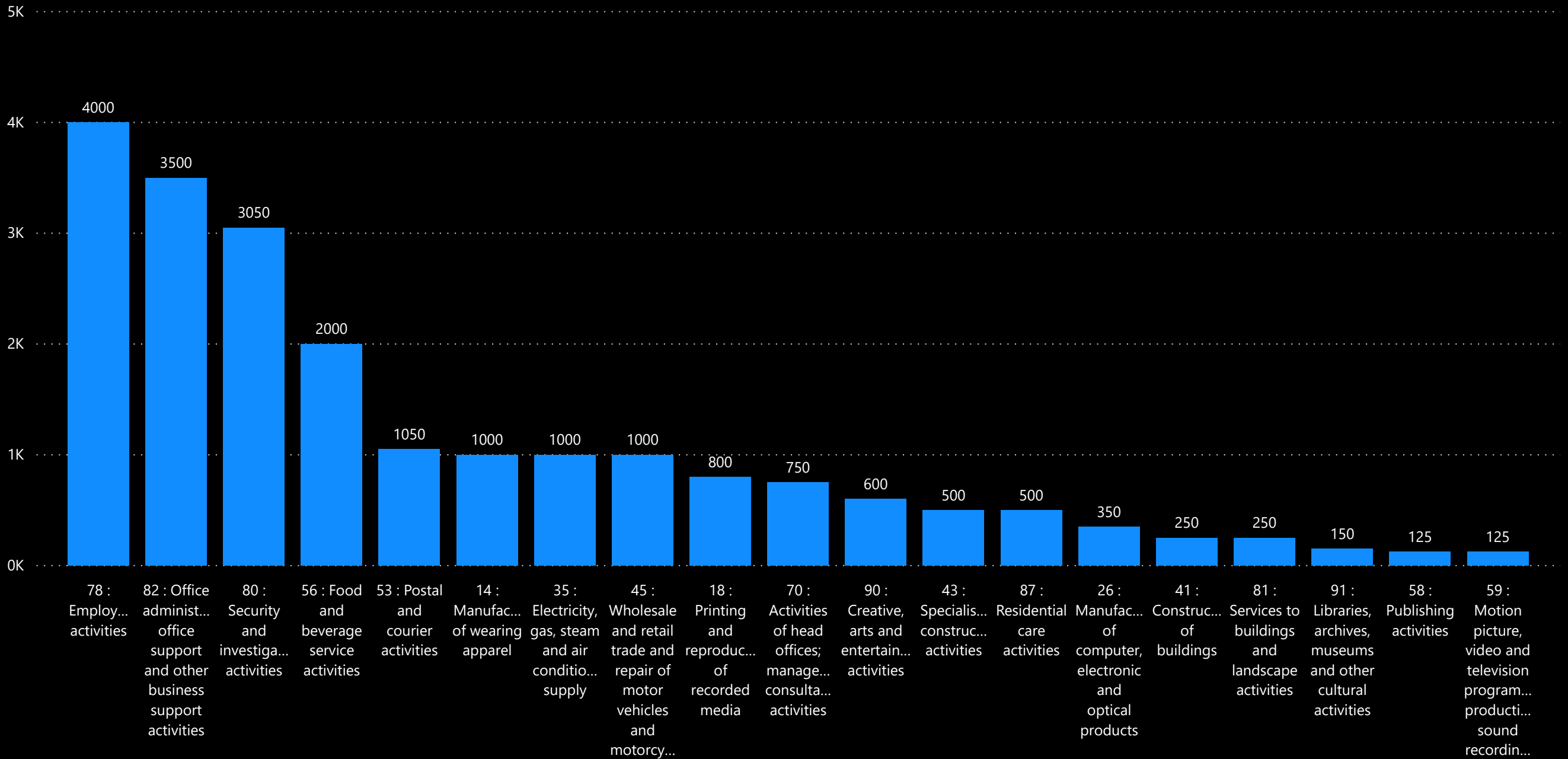
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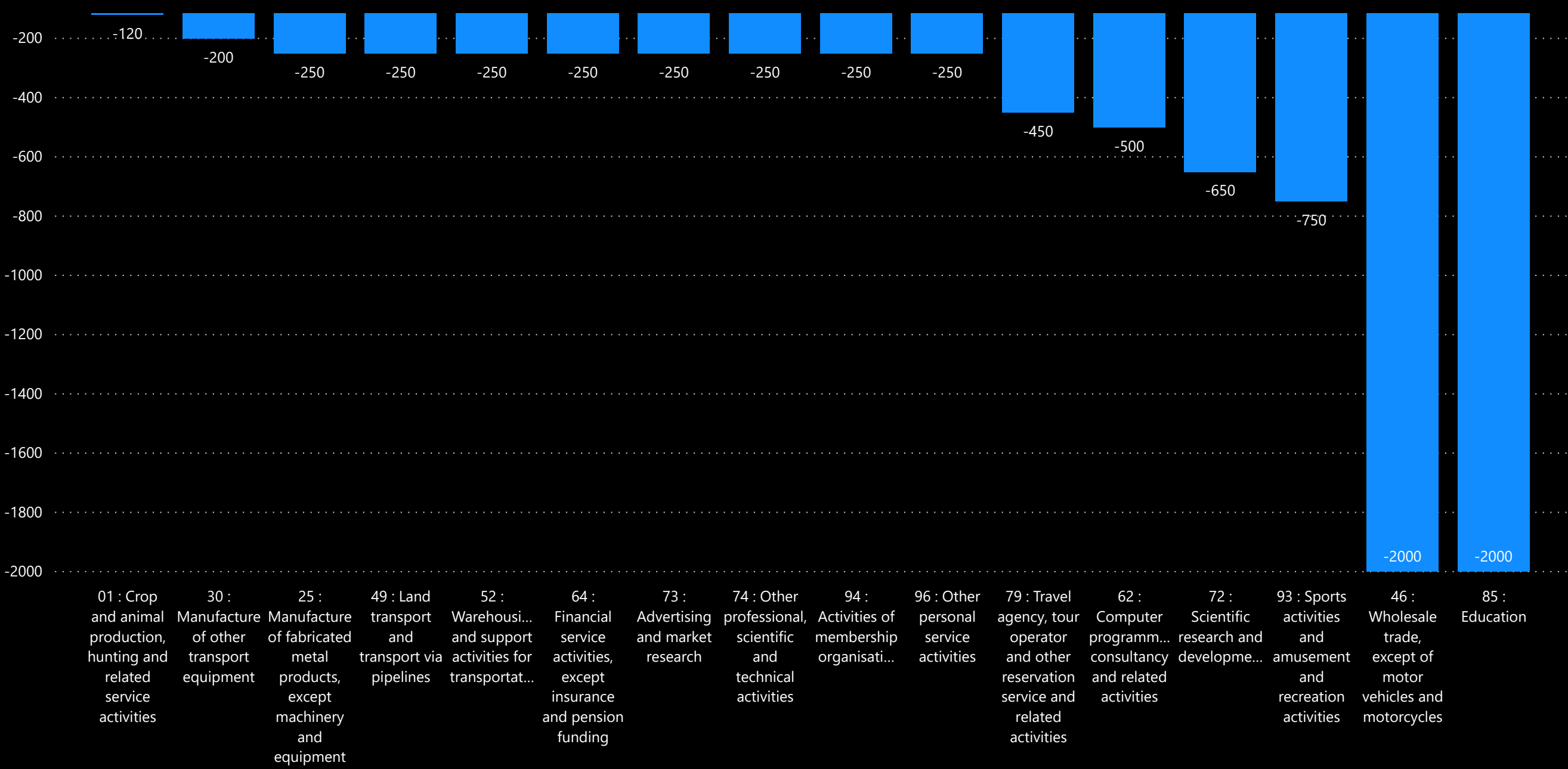




# Largest Estimated Rises in Employment Numbers 2020 to 2022 Leicester



# Largest Estimated Falls in Employment Numbers 2020 to 2022 Leicester



Report Author: Brendon Brockway