NW Leicestershire Annual Economic Profile 2023

Introduction

Since the completion of the last economic profile (2022) there have been many changes to the economy.

The completion of the last profile was marked by the reopening of the economy and the withdrawal of government support for business following the Covid 19 pandemic. The reopening of markets saw a resetting of the economy which led to some businesses/ industries having to rethink how they operate/ do business.

Some businesses/ industries were affected more than others. For many this has been a tough period of trading that has been further exasperated by world events. The resetting of and recovery of the economy looks to go well beyond 2023, the war in Ukraine, staff and skills shortages, energy prices, Brexit, a cost of living crises and inflationary pressures are set to prolong recovery and uncertainty is likely to remain a key feature of the local and national economies.

Purpose

Annual Economic Profiles have been produced since 2013. Their purpose is to bring together data from a variety of sources that:

- Help provide a snapshot of the local economy.
- Demonstrate how the local economy is performing.
- Show what businesses support the economy and local employment and where this is changing.
- Illustrate where there are economic strengths and weaknesses.
- Help to understand where there has been growth and how the economy has changed.

Note: It is important to understand that some data supplied has time-lags. As a result data may not fully appreciate how local and national events have impacted the economy.

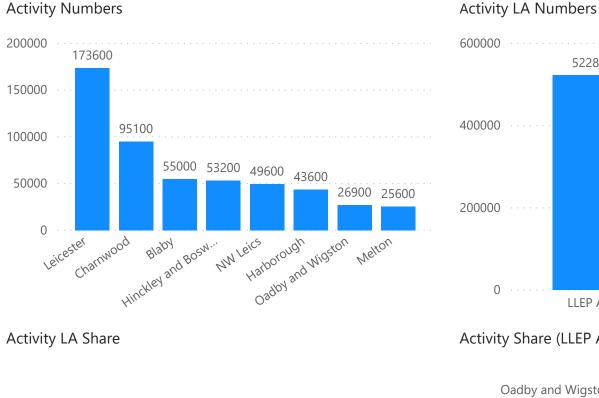
Economic Activity

Leicester

173600 (33.2%)

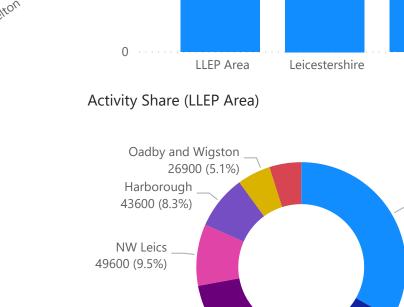
In the North West Leicestershire area 49,600 people were economically active. This was 78.2% of those that were of working age. The England average was 78.7%.

The 49,600 make up 9.5% of the working age population of the Leicester and Leicestesrhire area that are economically active.



Leicestershire

349100 (66.8%)



Hinckley and Bo...

53200 (10.2%)

Blaby 55000 (10.5%)

522800

349100

173600

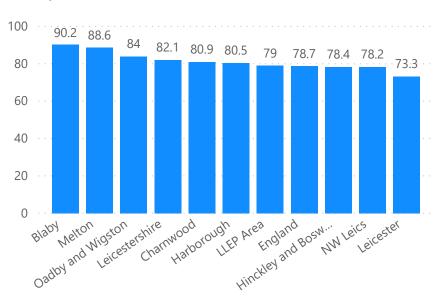
Leicester

Leicester

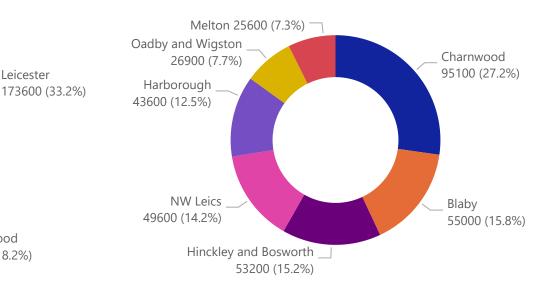
Charnwood

95100 (18.2%)

Activity District Share



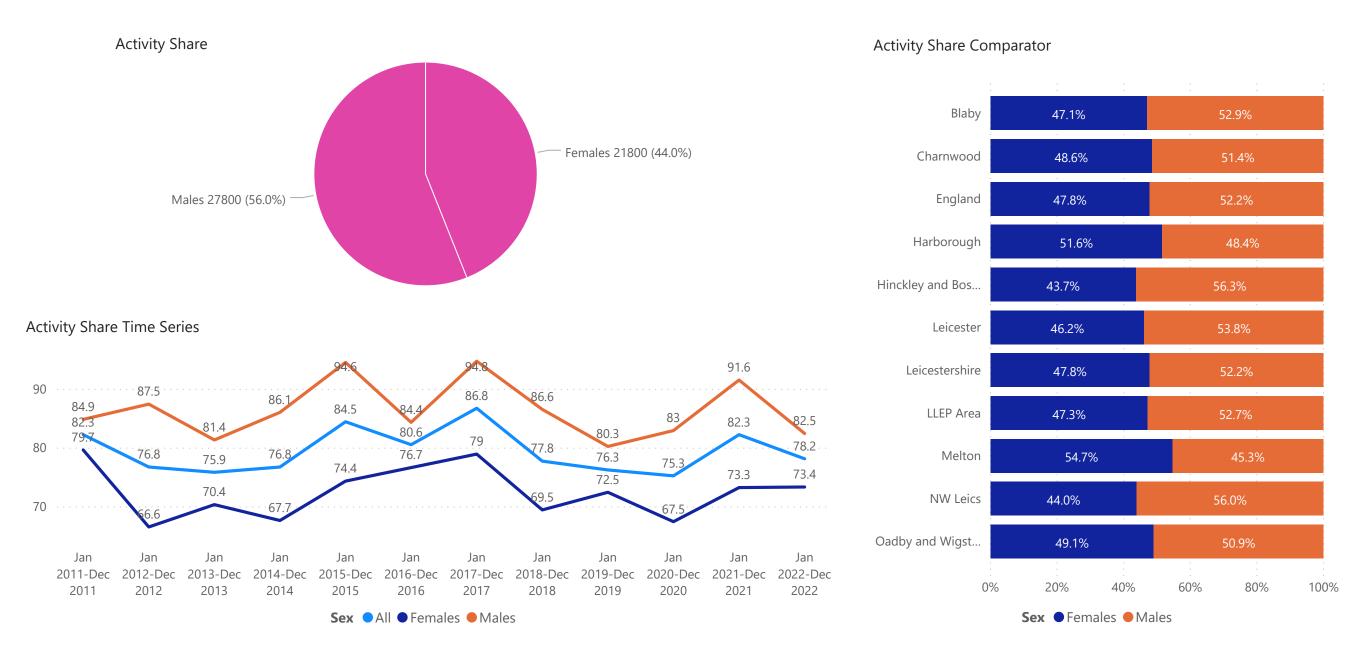
Activity Share (Leicestershire)



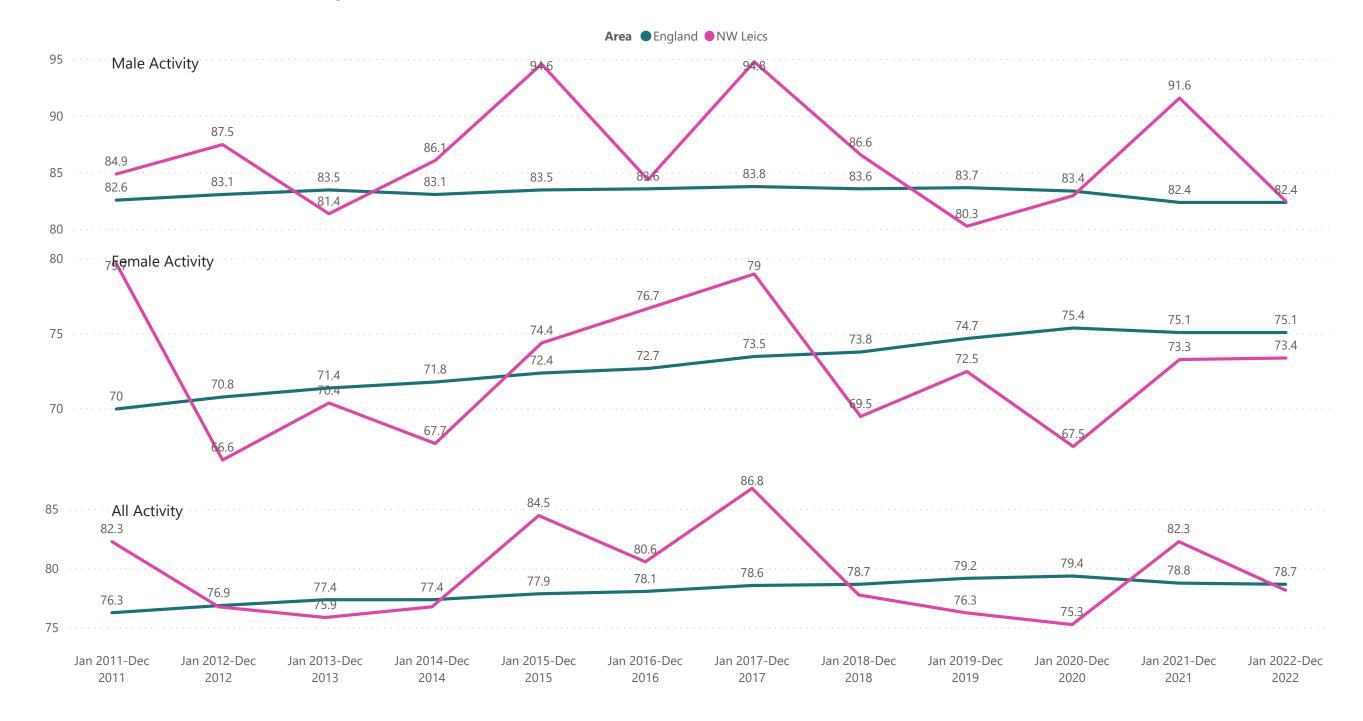
Economic Activity Sex

Of the male working age population 82.5% (27,800) were economically active. Of the female working age population 73.4% (21,800) were active.

Fifty six percent of those who were economically active were male and 44% were female.

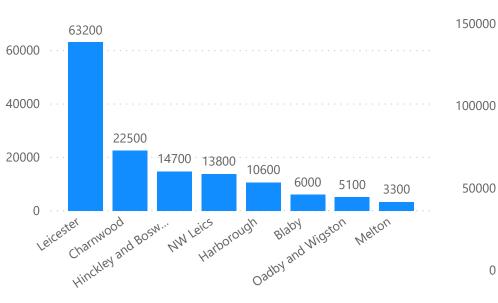


Economic Activity Sex



Economic Inactivity

Inactivity Numbers



In the North West Leicestershire area 13,800 were economically inactive. This was 21.8% of those that were of working age. The average was 21.3%.

Of those of working age that were economically inactive in the Leicester and Leicestershire area, 9.9% lived in North West Leicestershire..

Inactivity LA Numbers

139100

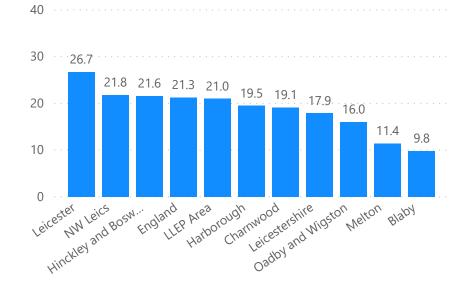
76000

Leicestershire

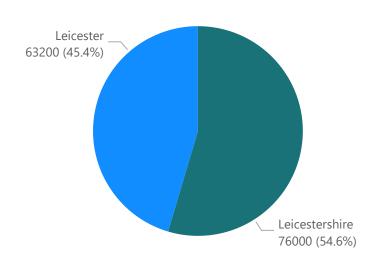
63200

Leicester

Inactivity District Share



Inactivity LA Share



Inactivity Share (LLEP Area)

Blaby 6000 (4.3%)

Harborough

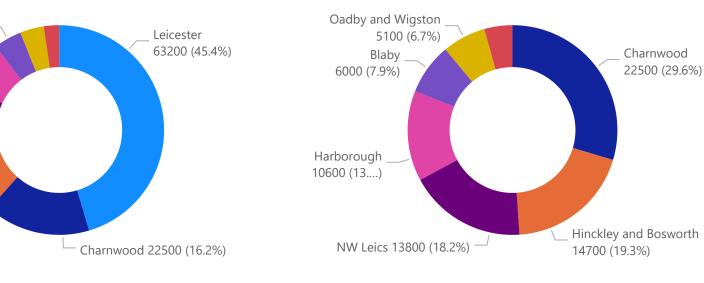
10600 (7.6%)

NW Leics 13800 (9.9%)

Hinckley and Bos... 14700 (10.6%)

LLEP Area

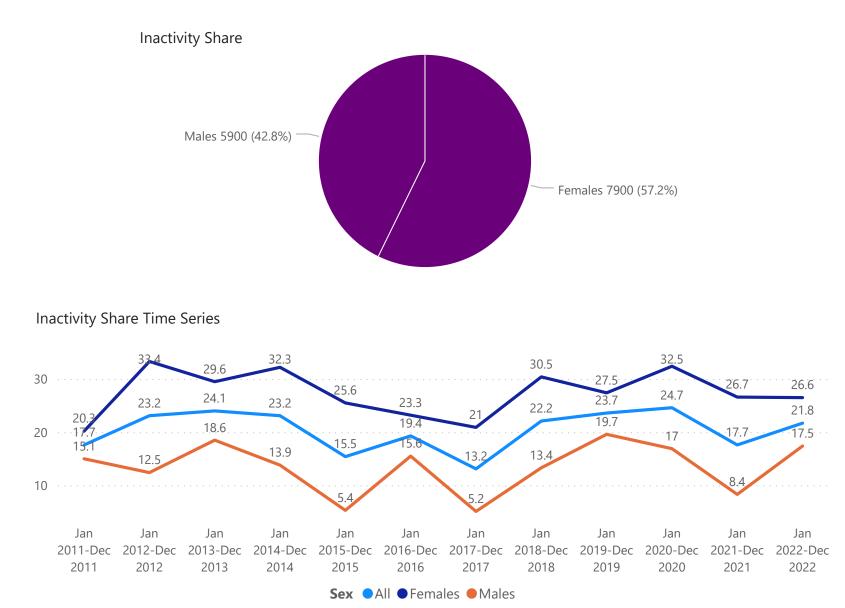
0



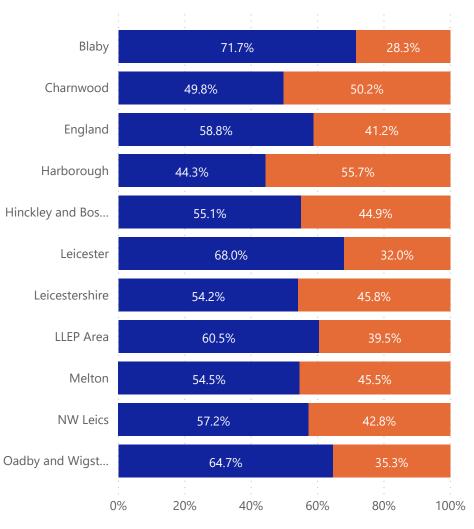
Inactivity Share (Leicestershire)

Economic Inactivity Sex

Of the male working age population 17.5% (5,900) were economically inactive. Of the female working age population 26.6% (7,900) were inactive.

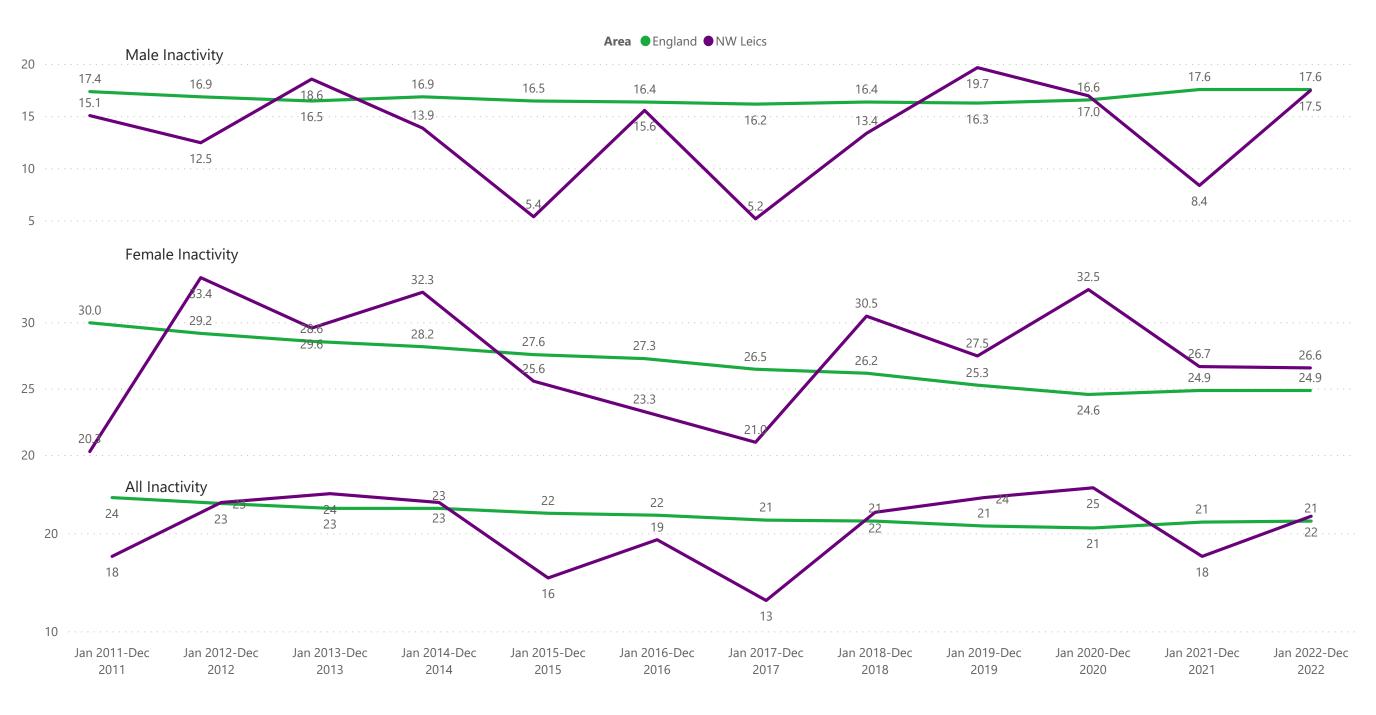


Inactivity Share Comparator



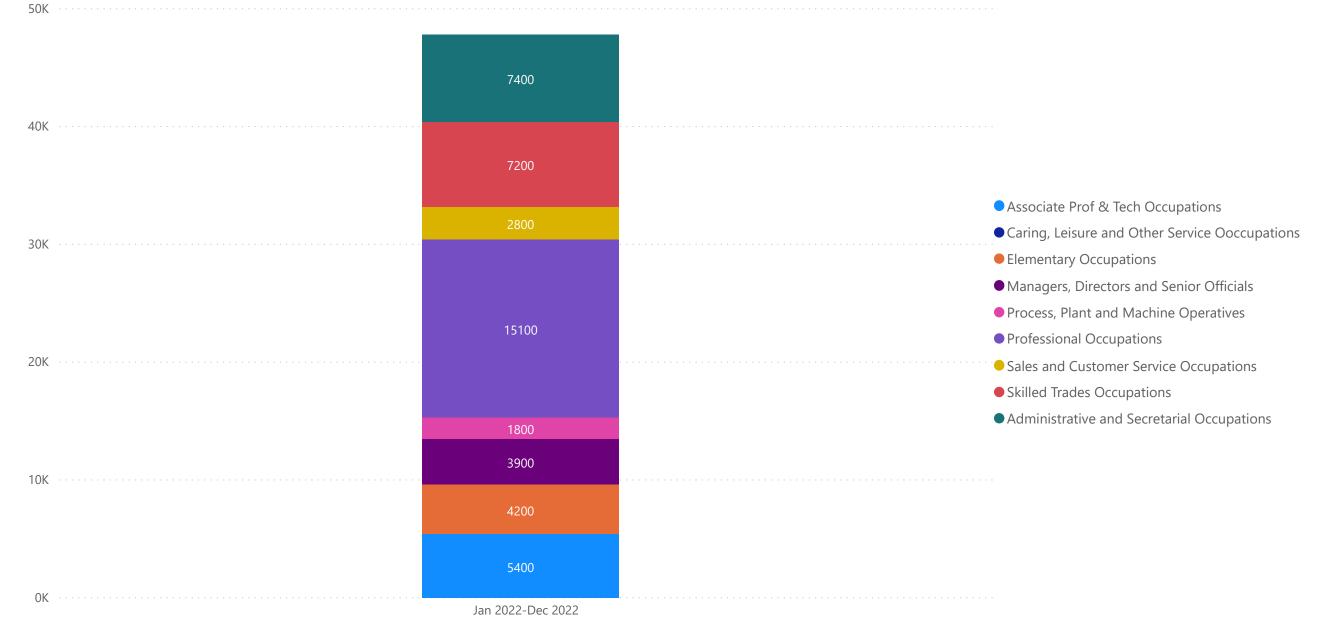
Sex • Females • Males

Economic Inactivity Sex



Job Type Occupation Numbers

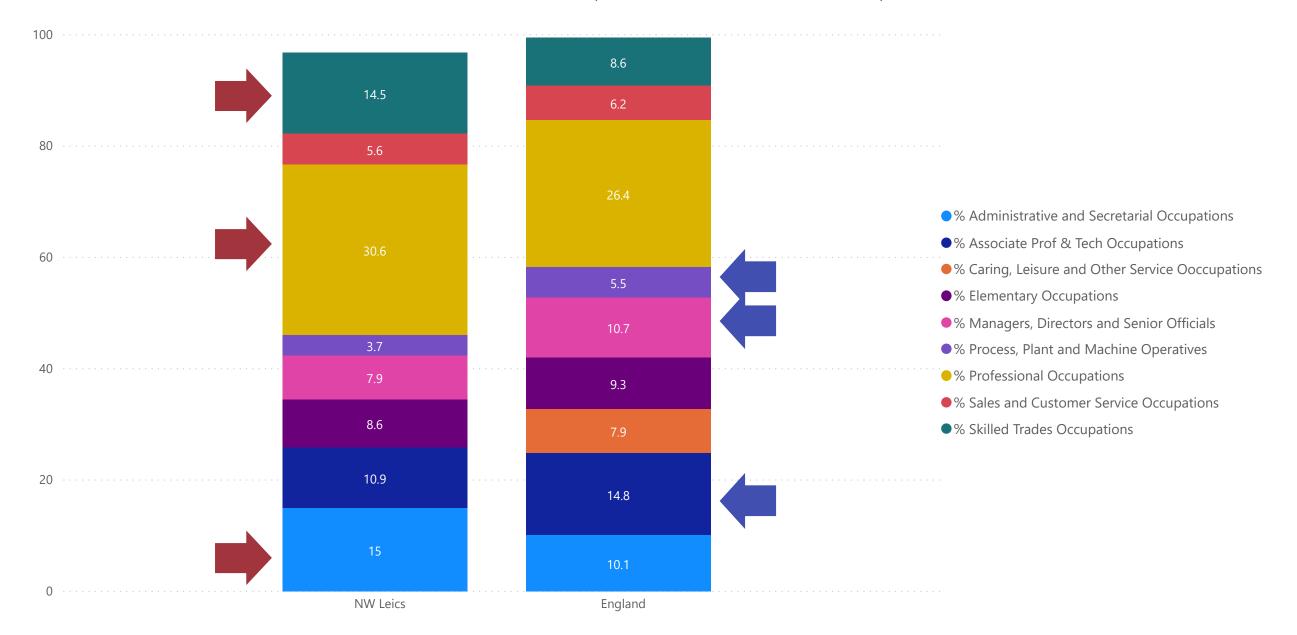
With employment of 15,100 Professional is the largest of the broad occupation areas identified.



Job Type Occupation Share

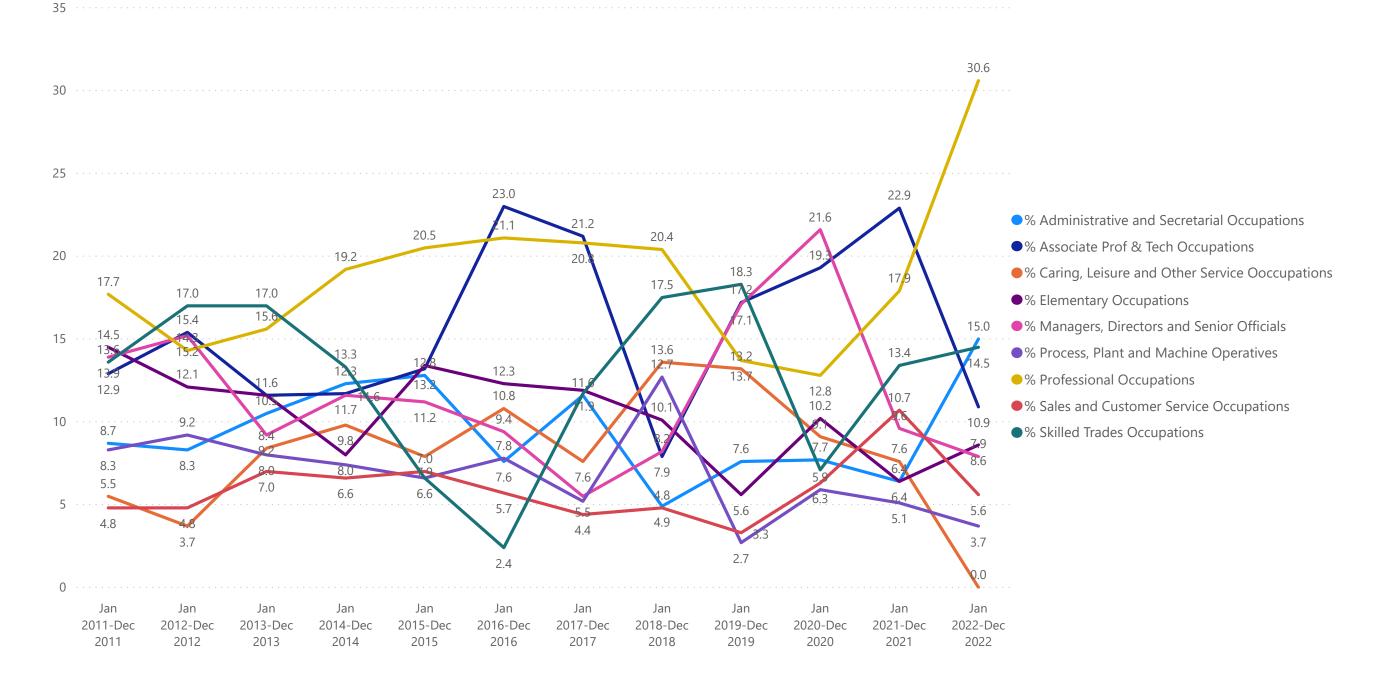
Of the broad occupation areas identified there were 4 with a 10% share or more of jobs. With a share of 30.6% of all jobs Professional is the largest occupation area.. The North West Leicestershire area has on average a larger share of Skilled Trade, Adminstrative and Secretarial and Professional occupations.

There are on average fewer Managers, Directors and Senior Officials, Associate Professional and Technical occupations and Process, Plant and Machine Operatives.



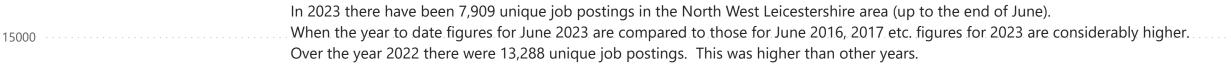
Job Type - Growth (2011 - 2022)

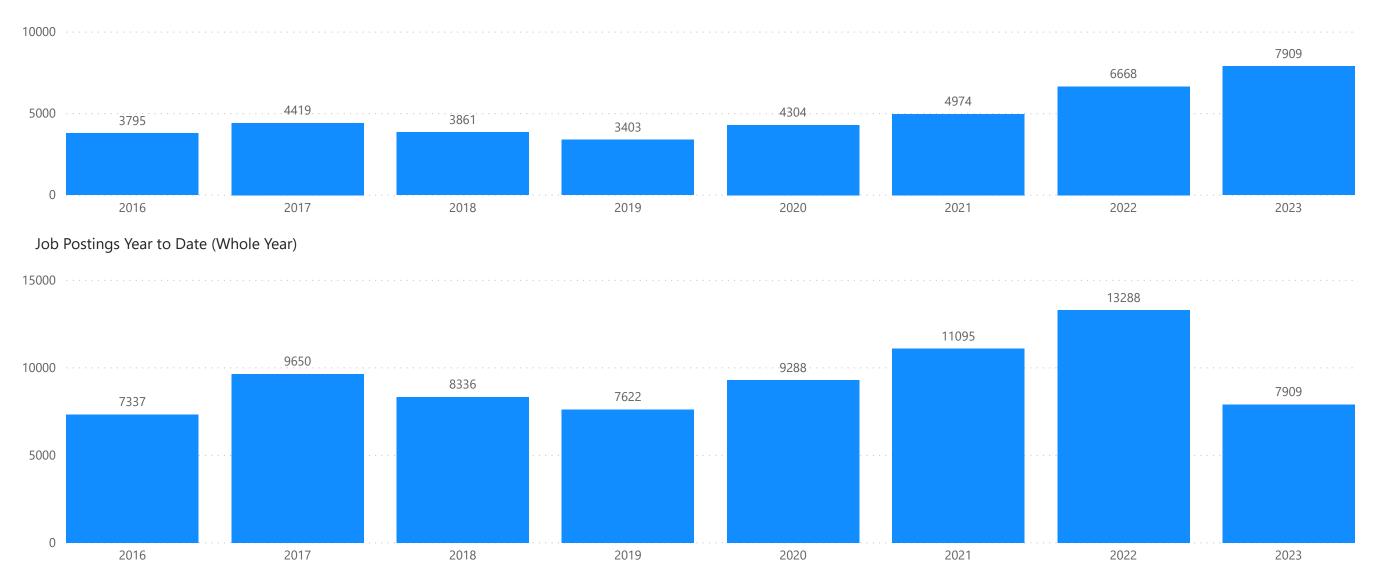
Professional occupations as a share of all occupations continues to grow and is a significant contributor to the types of jobs seen in the area.



Job Postings Year to Date

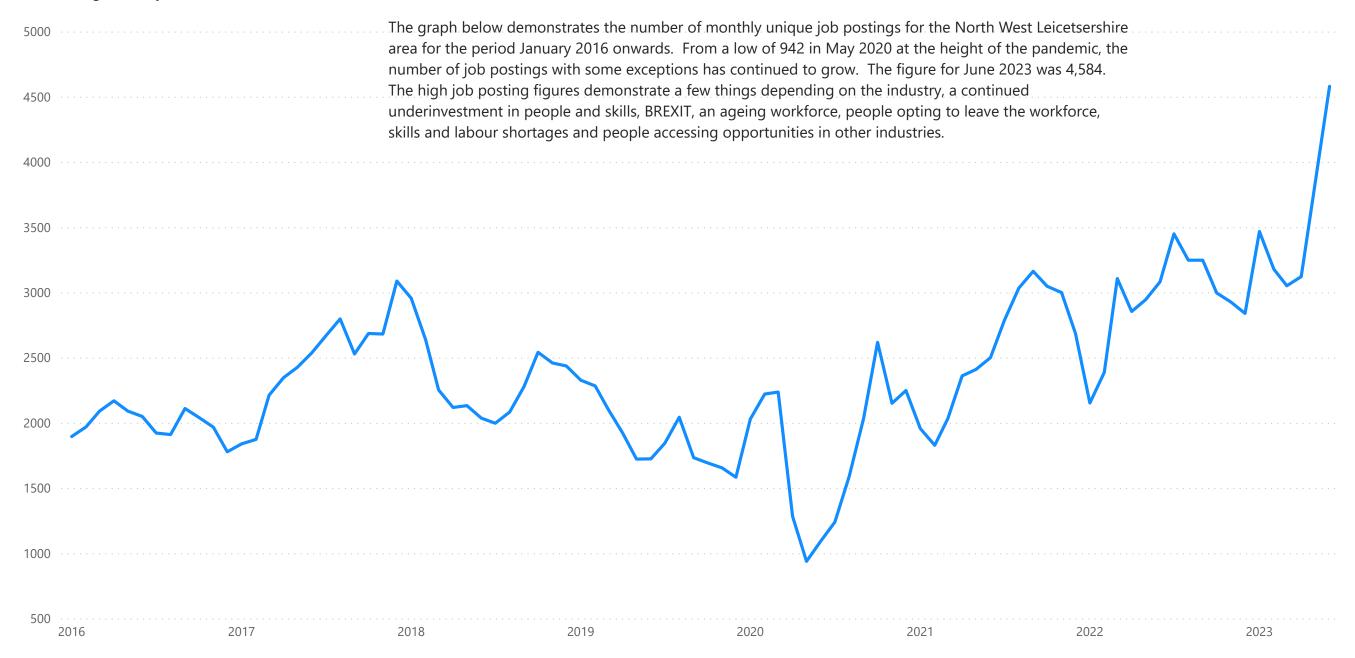
Job Postings Year to Date (June)





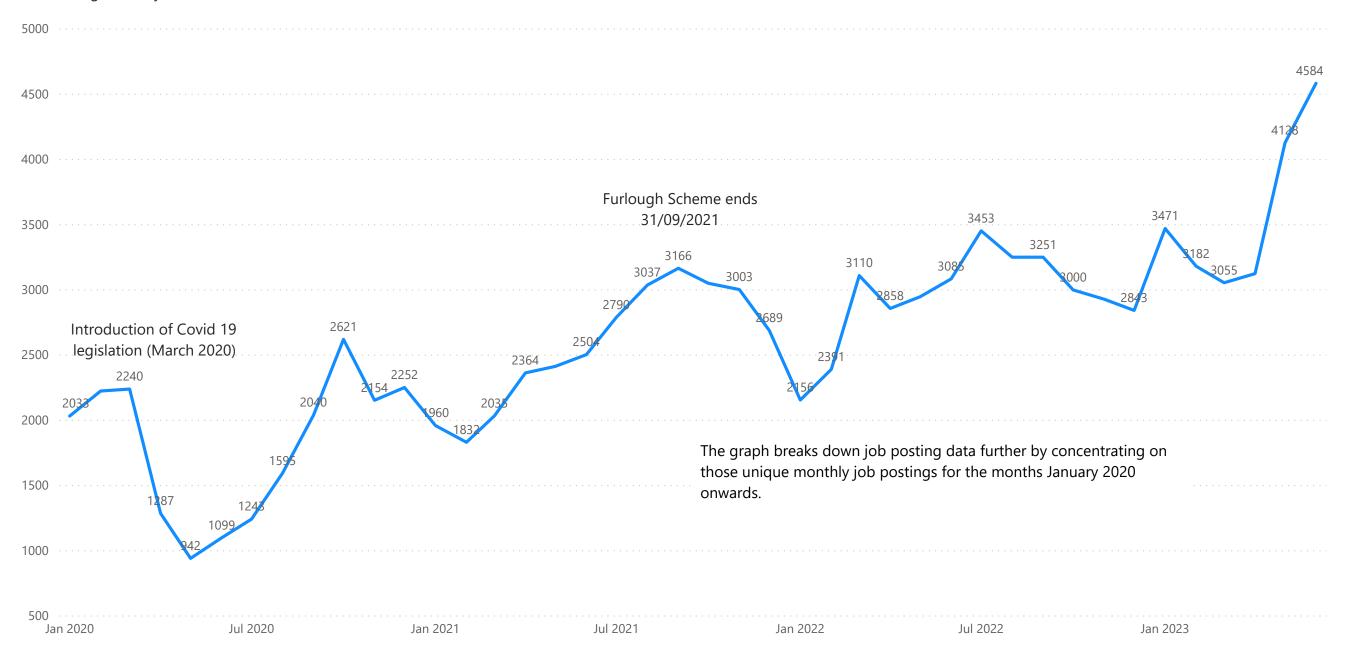
Job Postings (2016 - 2023)

Job Postings January 2016 to Current



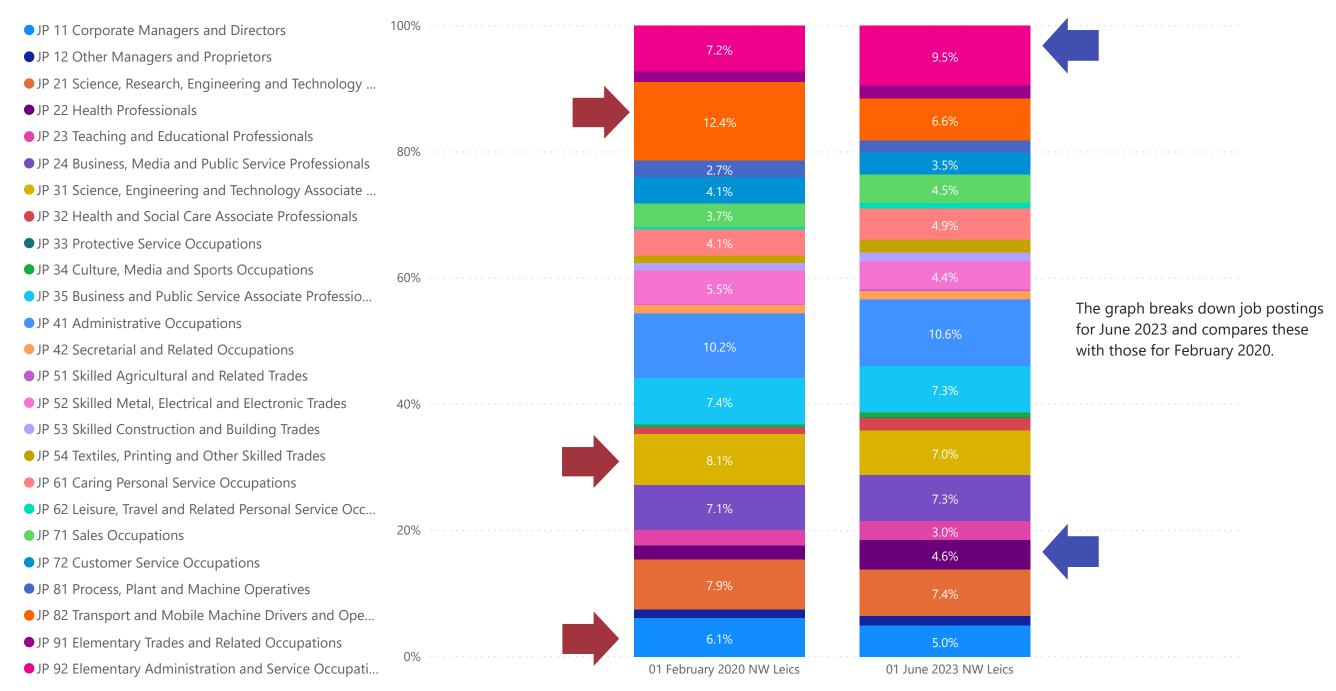
Job Postings (2020 - 2023)

Job Postings January 2020 to Current

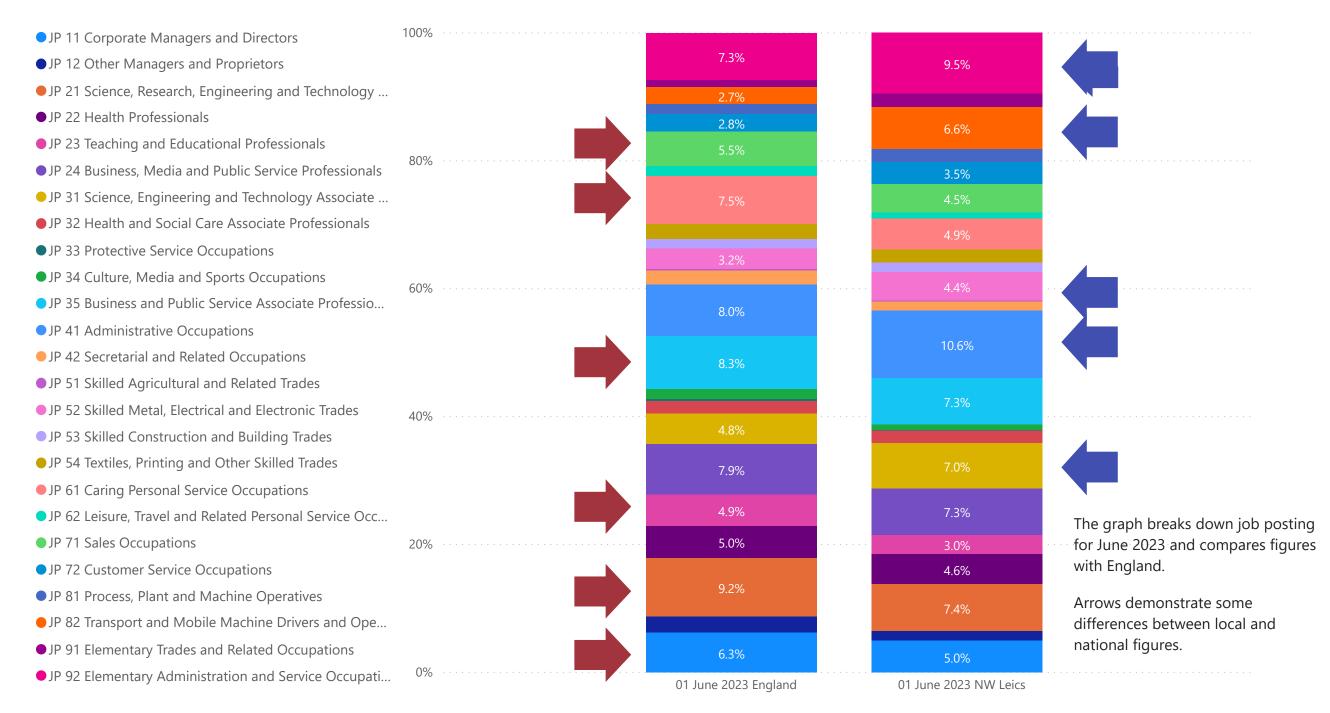


Job Postings Comparator

Arrows demonstrate some differences between time periods

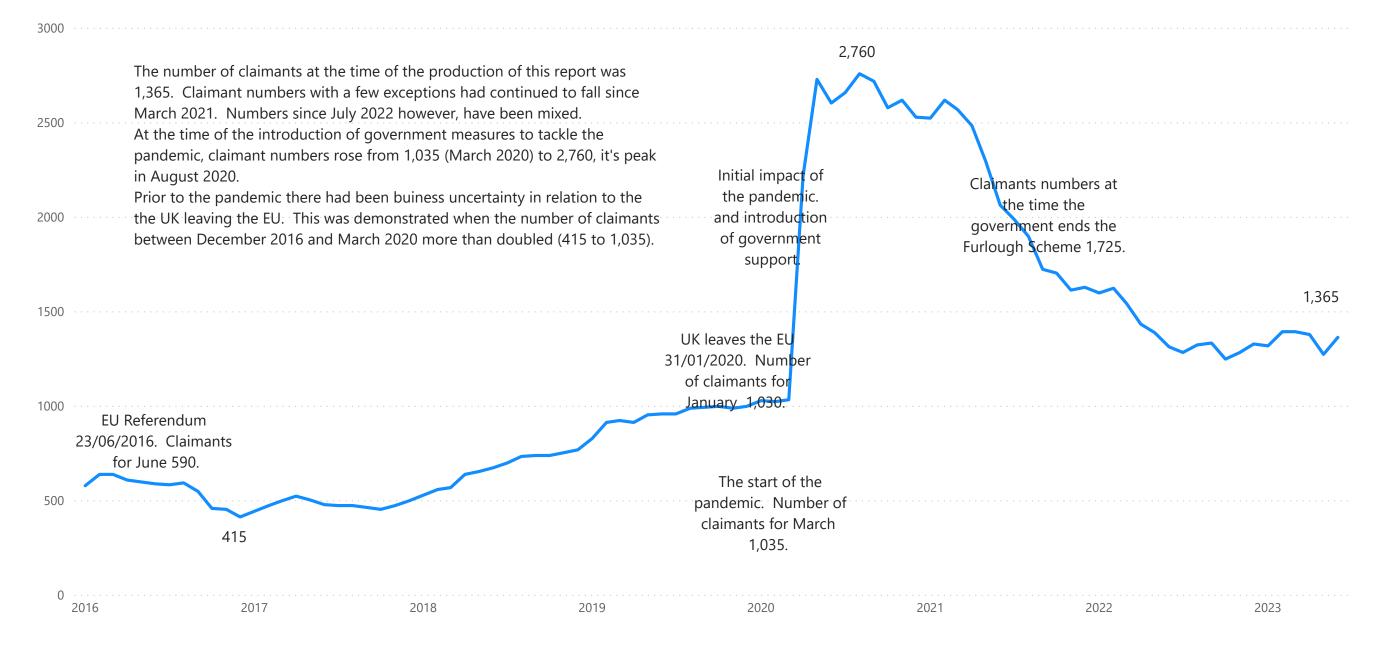


Job Postings Monthly Geographic Comparator



Claimant History

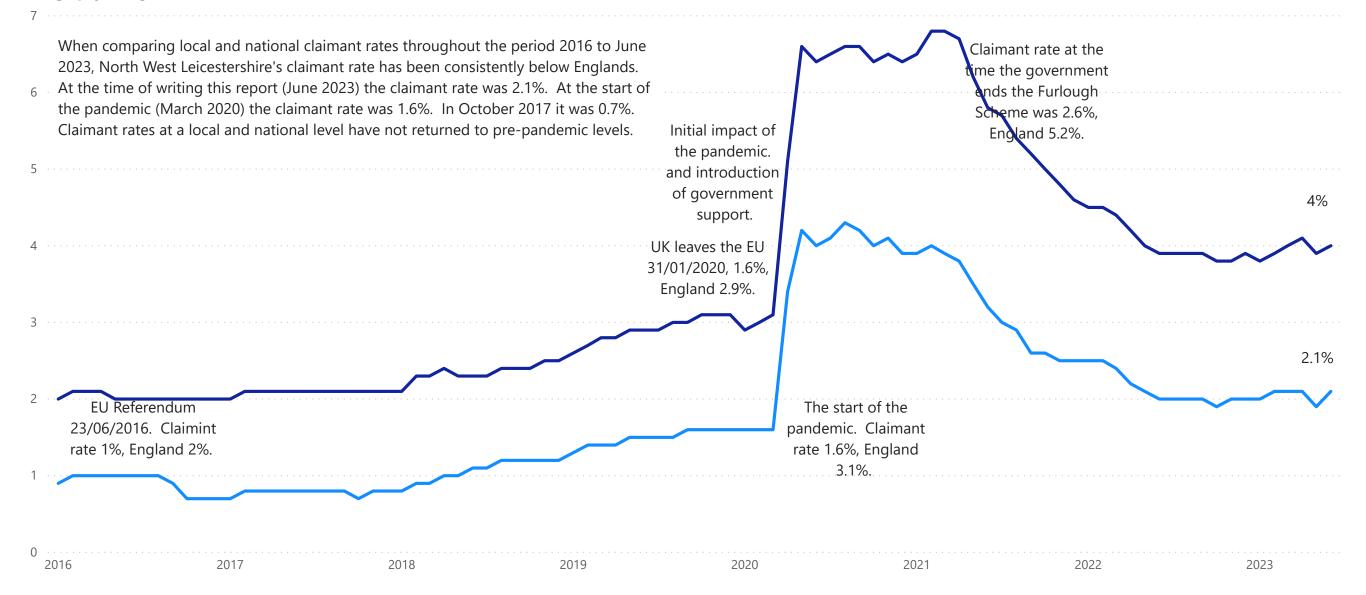
Claimant Numbers



Claimant History

Claimant Rate Comparator

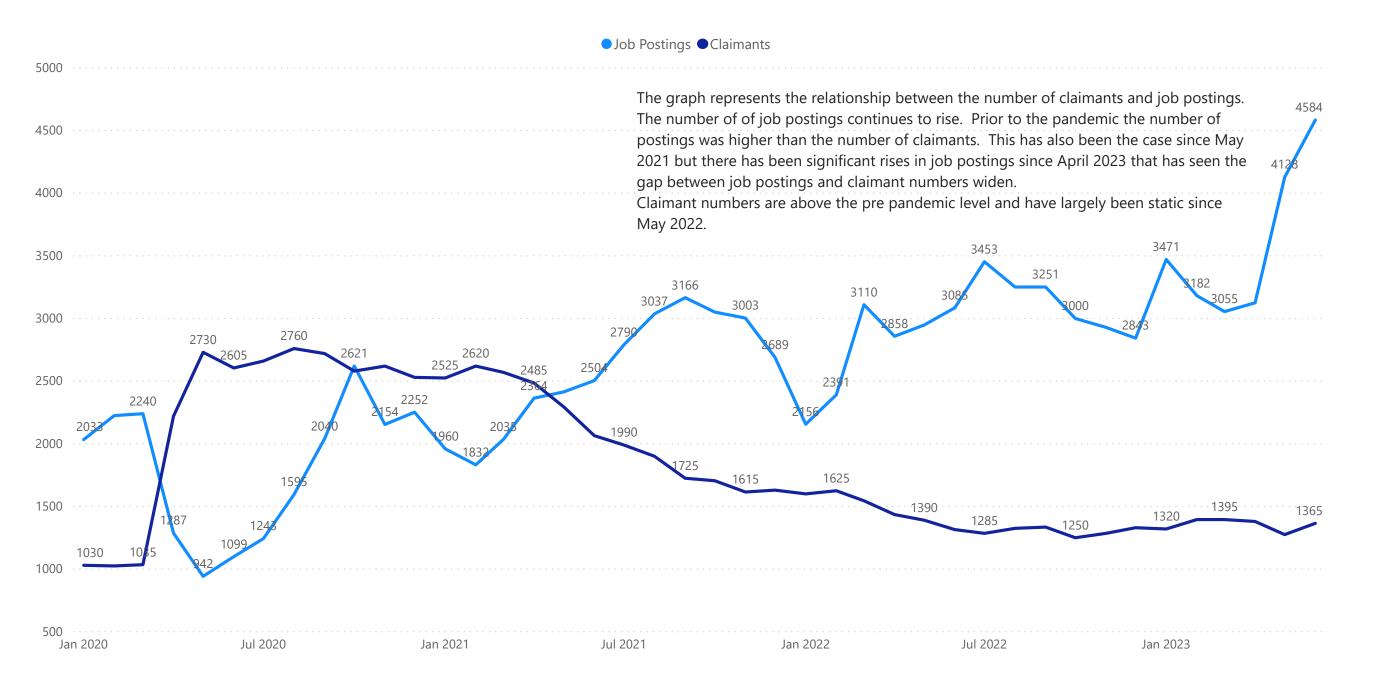
Geography • England • NW Leics



Claimant History Comparator

Claimant Rate Comparator by Sex Claimant Rate Comparator by Age 10 Historically there have been more male claimants than female There are a larger shares of 18-24 year olds that are 10 claimants. At it's highest point (May 2020) the rate was for claimants. Current figures are above pre-pandemic males was 5%. At it's highest the female claimant rate was 3.6%. levels.. (August/ September 2020). The latest figure (June) was 2.3% for males and 1.9% for females. Figures are higher than pre-pandemic levels. 8 6 0 0 Jul 2020 Jan 2022 Jul 2022 Jan 2023 Jan 2020 Jul 2020 Jan 2021 Jul 2021 Jan 2022 Jul 2022 Jan 2023 Jan 2020 Jan 2021 Jul 2021 ● Claimants % ● Claimants 18 to 24 % ● Claimants 25 to 49 % ● Claimants 50+ % ● Claimants Male % ● Claimants % ● Claimants Female %

Claimant History Comparator



Unemployment

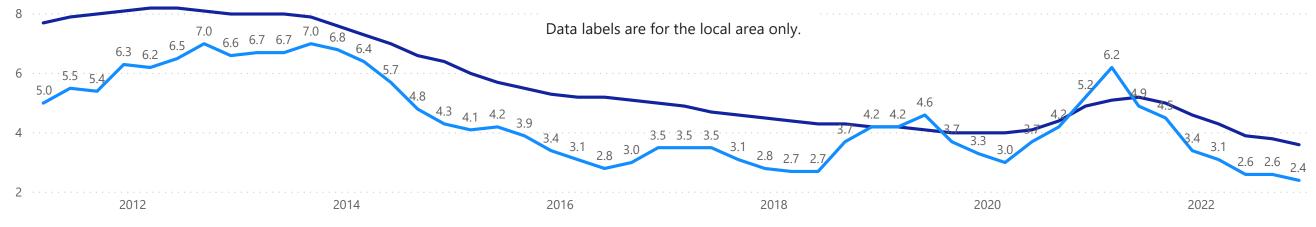
Unemployment Numbers

The graph demonstrates quarterly unemployment figures from 2011 to 2022. The latest figure is 1,200 (2.4%) (reporting quarter January 2022 to December 2022). Over the last year (from January 2021 to December 2021) unemployment has fallen from 3.4%. At a national level over the last year unemployment has fallen from 4.6% to 3.6%. North West Leicestershires unemployment rate is 1.2 percentage points lower than the national rate.



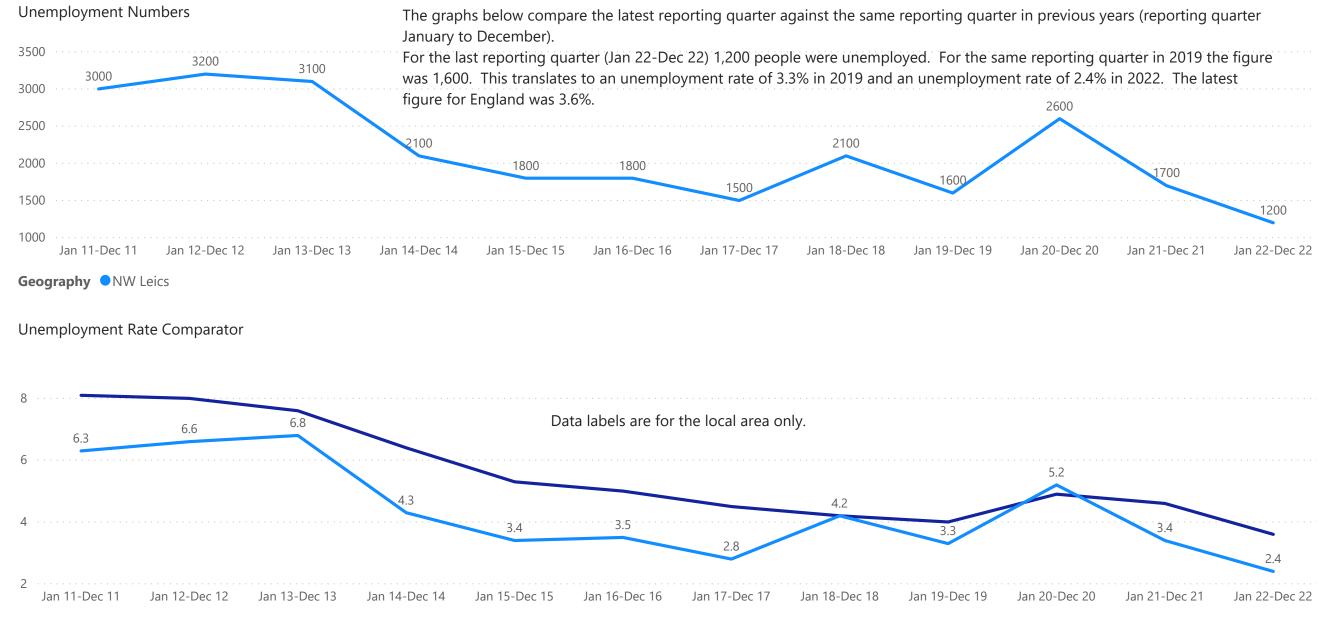
Geography •NW Leics

Unemployment Rate Comparator



Geography • England • NW Leics

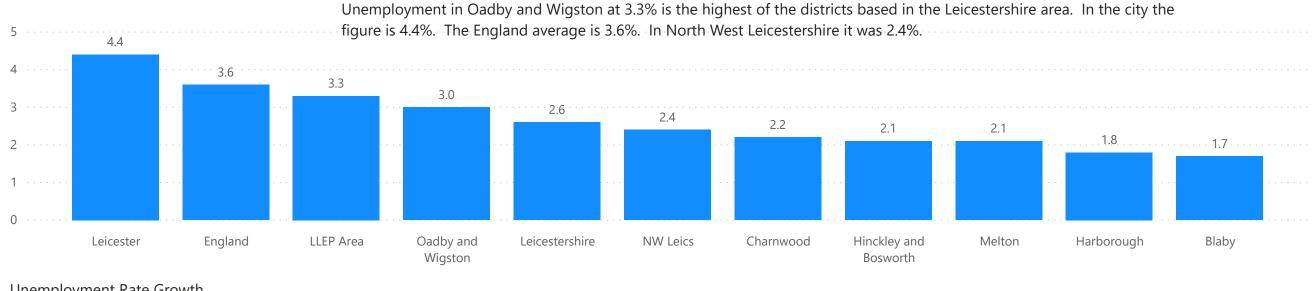
Unemployment (Reporting Quarter Jan to Dec)



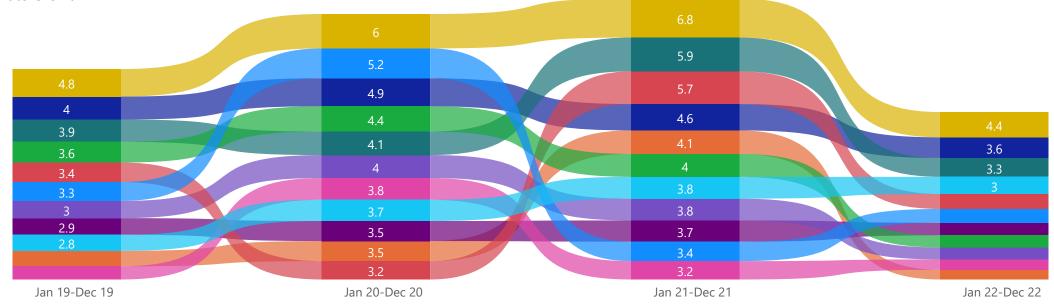
Geography • England • NW Leics

Unemployment Growth

Unemployment Comparator



Unemployment Rate Growth



Geography Blaby Charnwood England Harborough Hinckley and Bosworth Leicester Leicestershire LEP Area Melton NW Leics Oadby and Wigston

Business Size

2012

2014

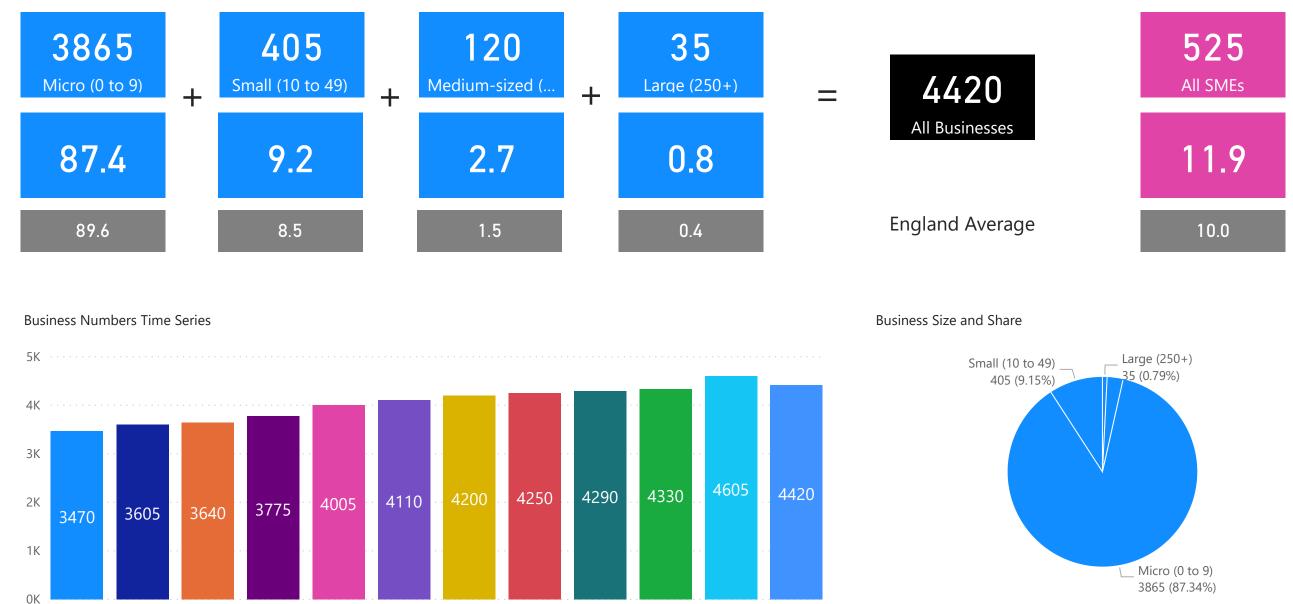
2016

2018

In 2022 there were 4,420 businesses. The majority of businesses in the area (87.4% or 3,865) were micro businesses (less than 10 staff). This is below the average (89.6%).

There were 405 (9.2%) small businesses, 120 (2.7%) medium and 35 (0.8%) large businesses. Combined small and medium sized (not micro) make up 525 (11.9%) businesses. The average is 10%.

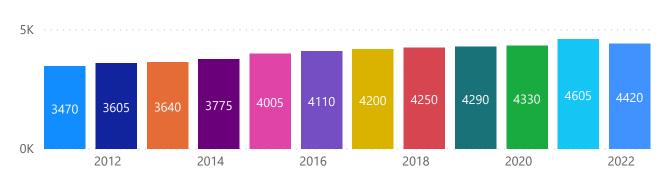
Business Size and Share



2020

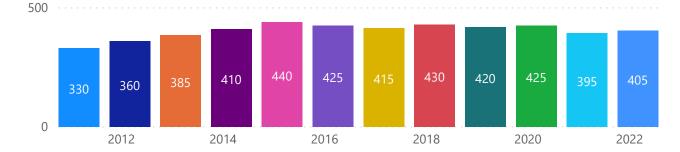
2022

Business Size Time Series (2011 to 2022)

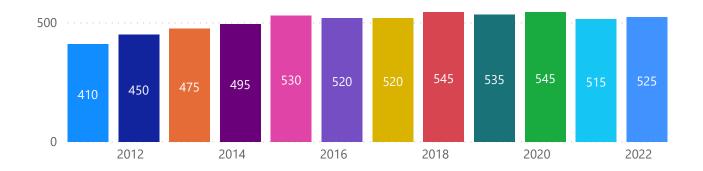


Small Businesses

All Businesses



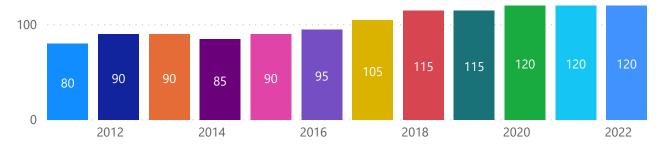
SME Businesses



Micro Businesses



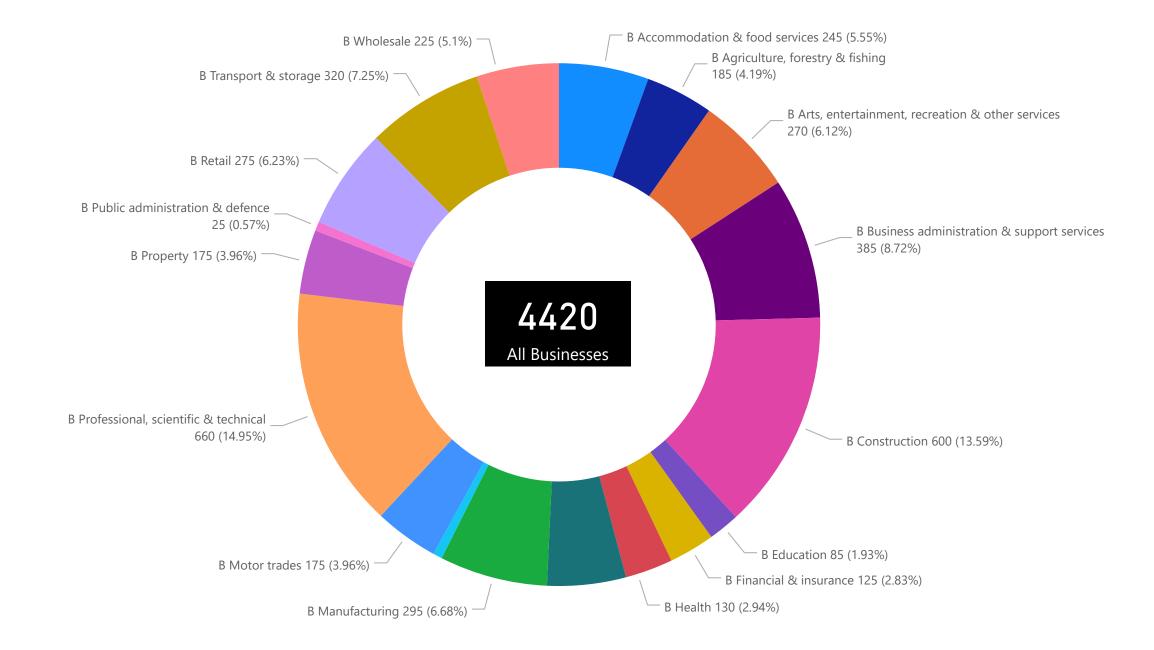
Medium Businesses



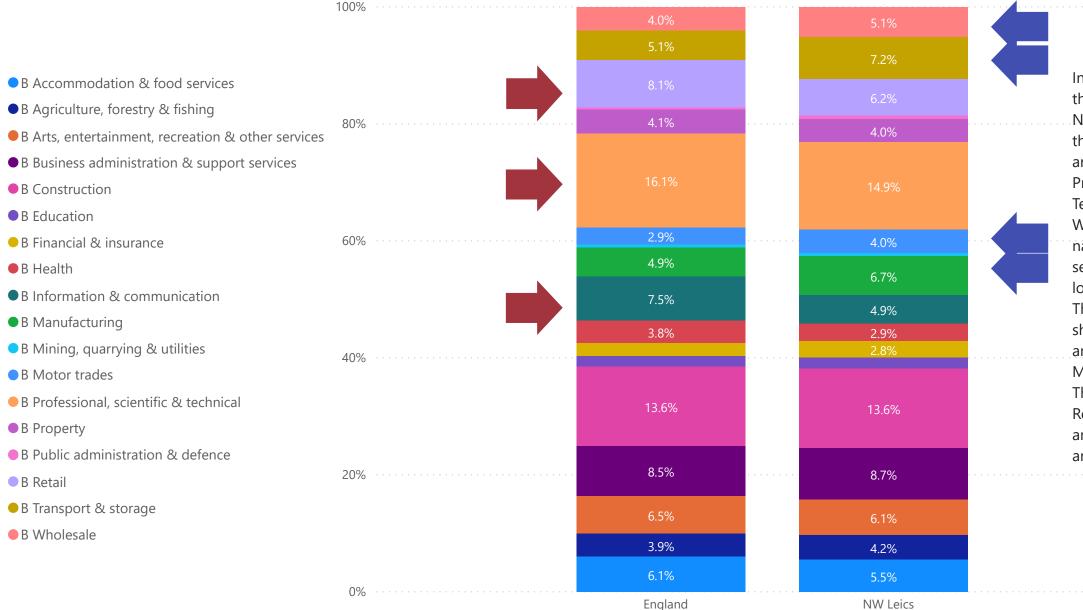
Large Businesses



Business Structure 2022



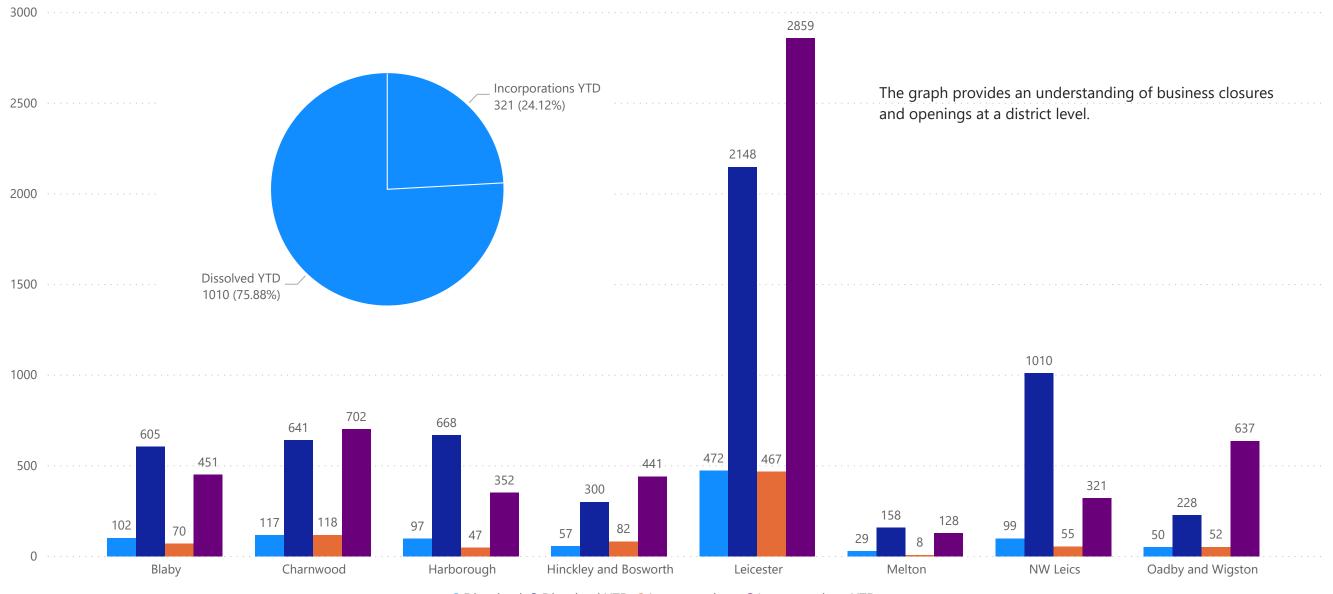
Business Sector Share 2022 Comparator



In terms of business numbers the two broad industry areas in North West Leicestershire with the largest share of businesses are Construction (13.6%) and Professional, Scientific and Technical (14.9%). When comparing local to national figures there are some sectors that differentiate the local area from the average. There are on average a larger share of Wholesale, Transport and Storage, Motor Trades and Manufacturing businesses. There are a smaller share of Retail. Professional, Scientific and Technical and Information and Communication businesses.

Dissolved & Incorporated Businesses

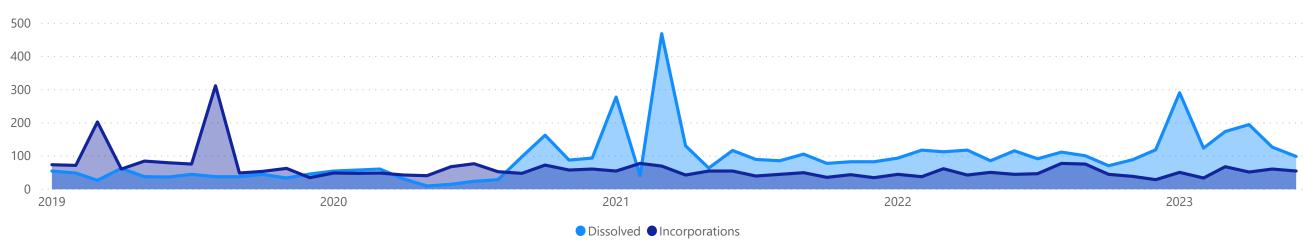
Dissolved and Incorporated Businesses Monthly and YTD



● Dissolved ● Dissolved YTD ● Incorporations ● Incorporations YTD

Dissolved & Incorporated Businesses

Traditionally and as demonstrated in the graphs below, the number of business incorporations has been been larger than business closures. In September 2020 this changed and since then there have been larger shares of dissolved businesses. Over the period 2021 to 2023 the dfferences have been significant.



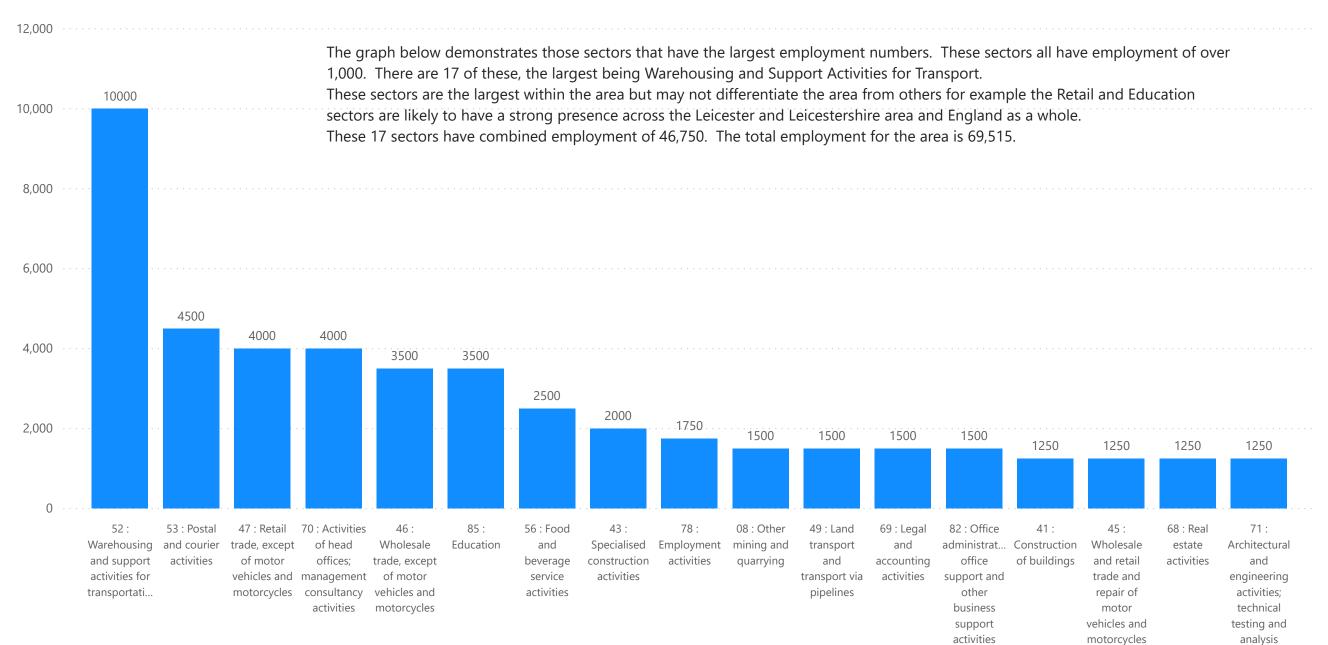
Dissolved and Incorporated Monthly Businesses

Dissolved and Incorporated Businesses Year to Date

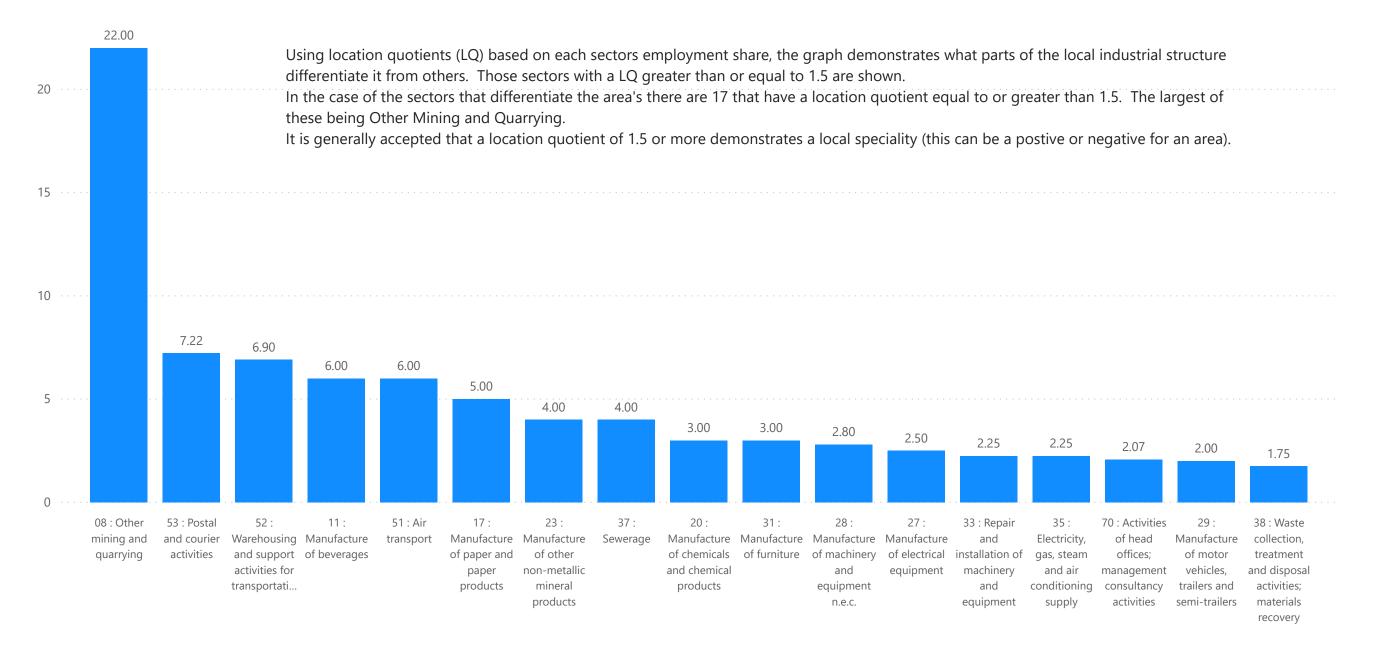


Dissolved YTD Incorporations YTD

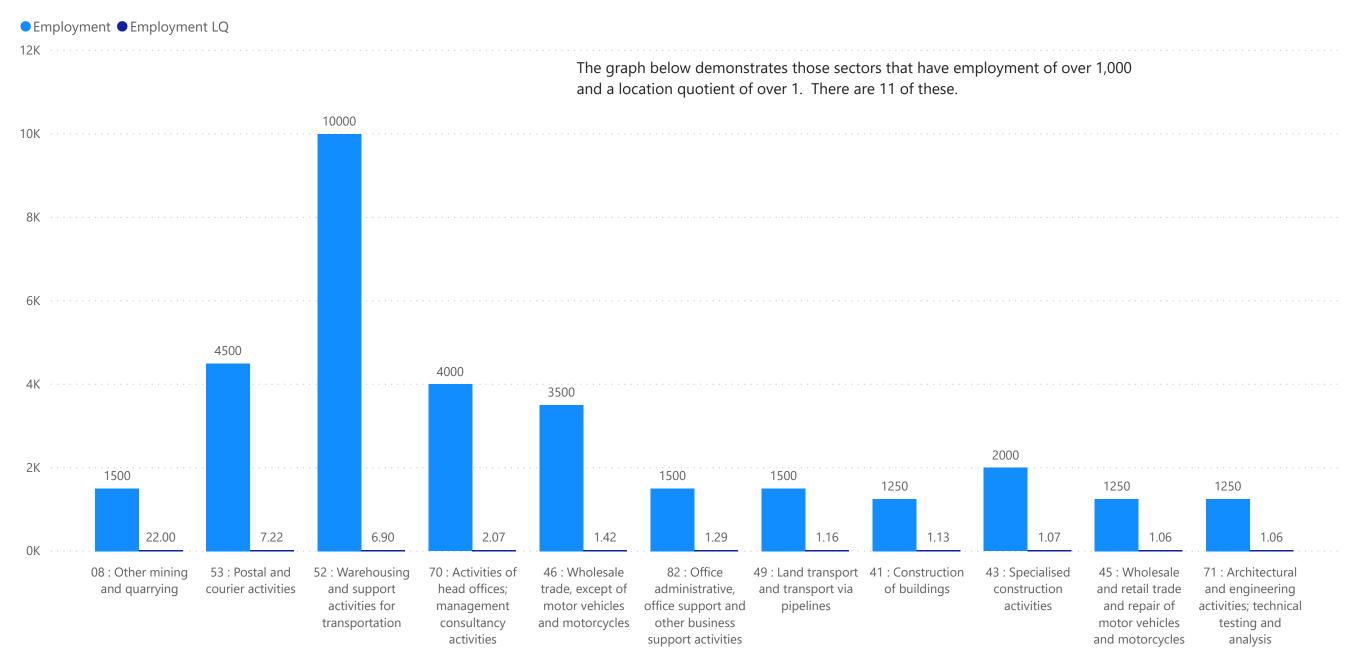
Employment Numbers



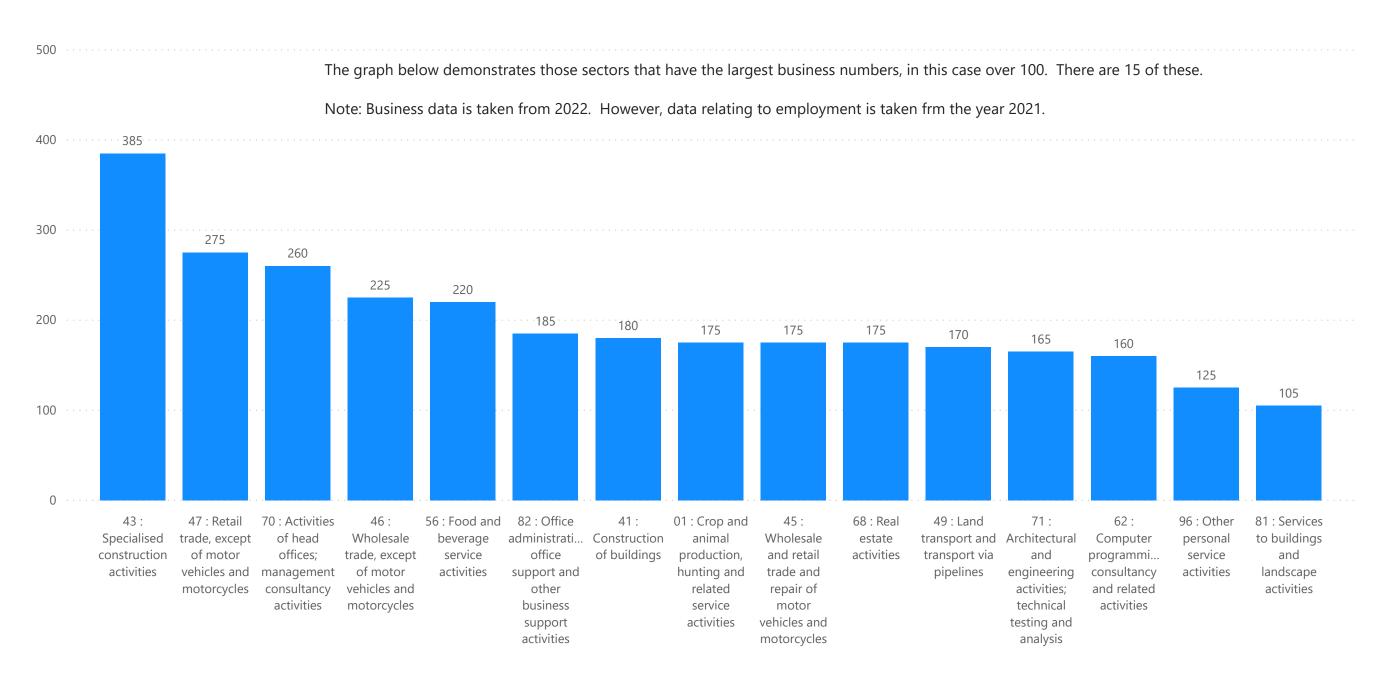
Employment Location Quotients



Employment and Location Quotient



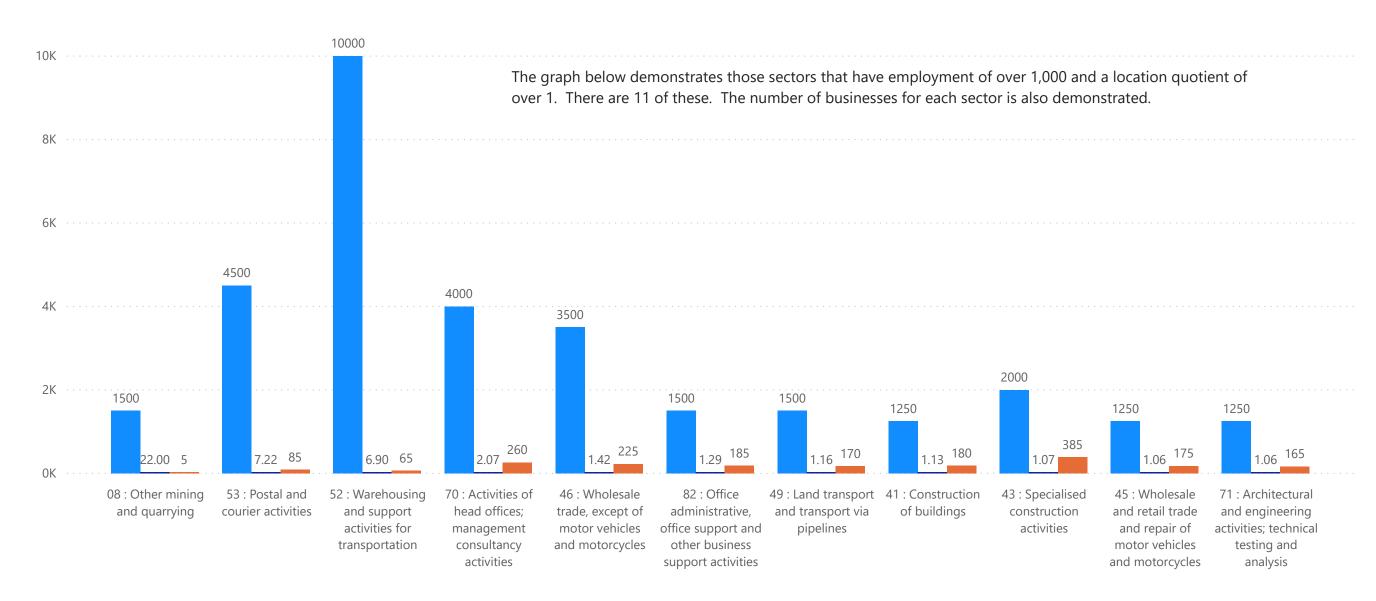
Businesses



Employment, Location Quotients and Businesses

Employment Employment LQ Businesses

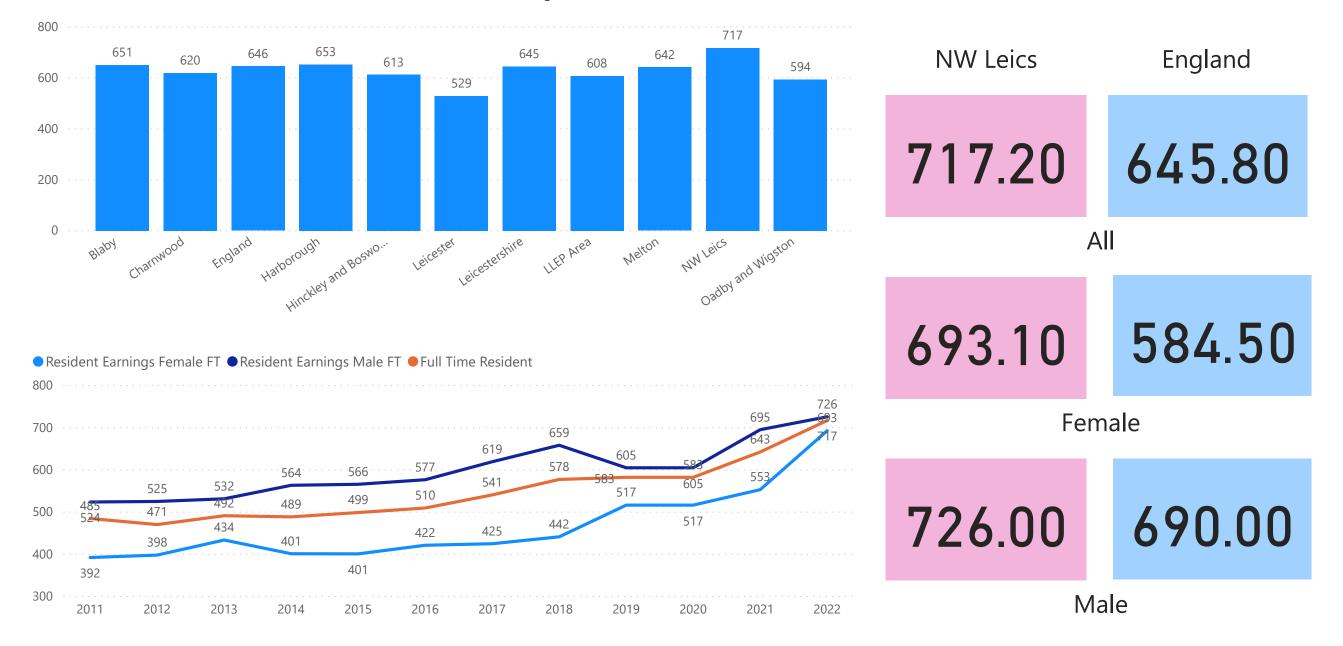




Other

Resident Earnings

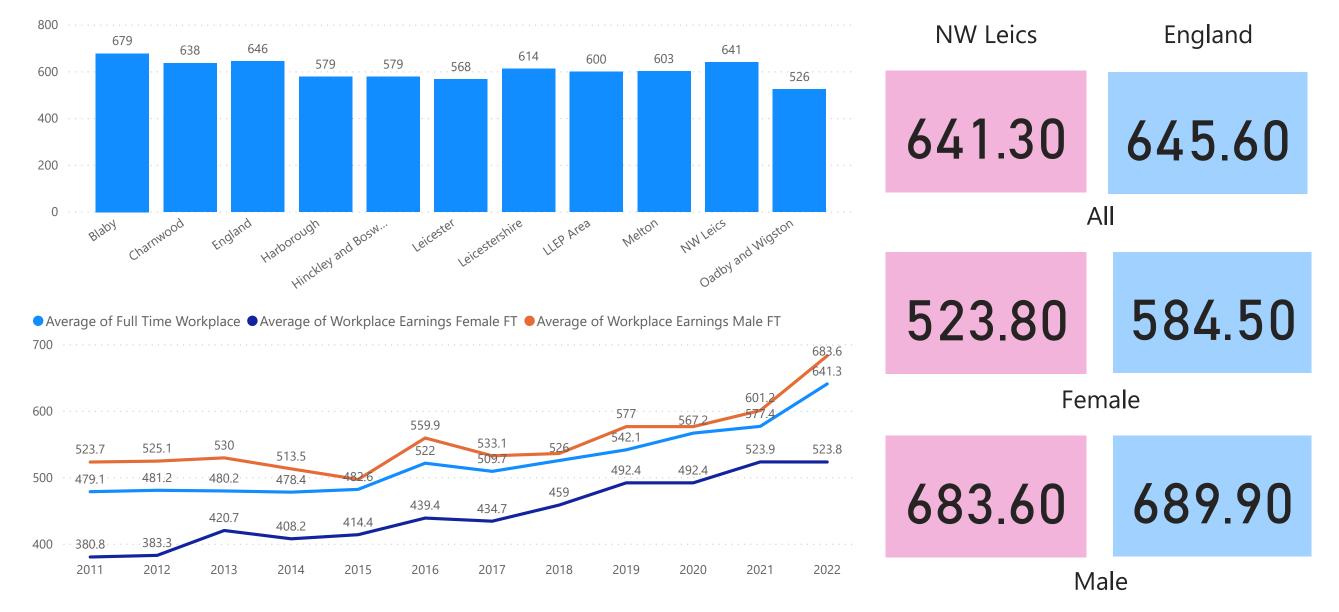
Median resident earnings in the North West Leicestershire area are £717.20. This is above the average of £645.80. Male resident earnings in the area are £726, again this is higher than average (£690). Male resident earnings are higher than female resident earnings (£693.10). Female resident earnings are higher than the national average (£584.50) aswell as the national average for all residents (£645.80).



Workplace Earnings

Median workplace earnings in the North West Leicestershire area are £641.30 (resident earnings £717.20). This is below the average of £645.60.

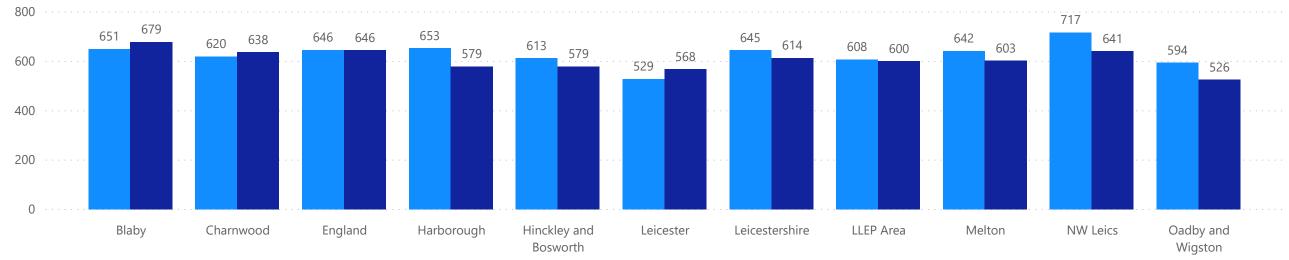
Male workplace earnings in the area are £683.60 (resident earnings £726), again this is below the average (£689.90). Male workplace earnings are higher than female workplace earnings (£523.80). Female workplace earnings in North West Leicestershire are lower than average (£584.50).



Resident & Workplace Earnings

Geographic Resident and Workplace Earnings

The graph below demonstrates resident and workplace earnings and compares these against other areas locally and also with the national average.

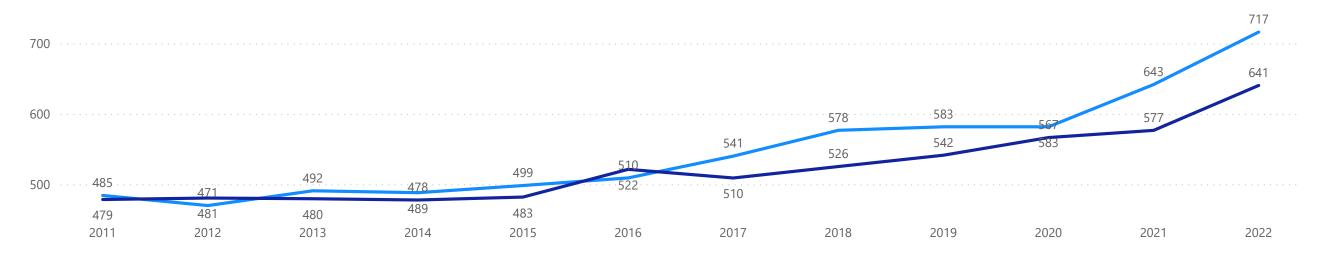


● Full Time Resident ● Average of Full Time Workplace

Resident and Workplace Earnings

The graph below demonstrates North West Leicestershire resident and workplace earnings over the period 2011 to 2022.

● Full Time Resident ● Average of Full Time Workplace

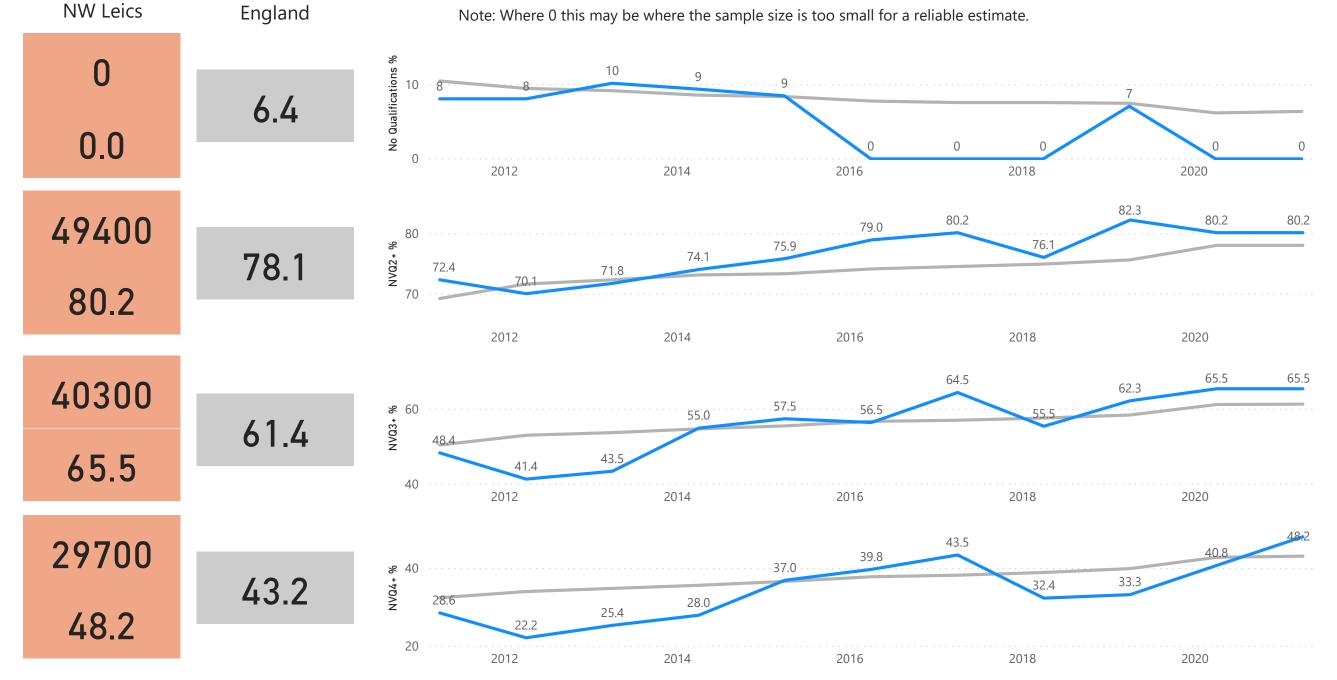


Qualifications

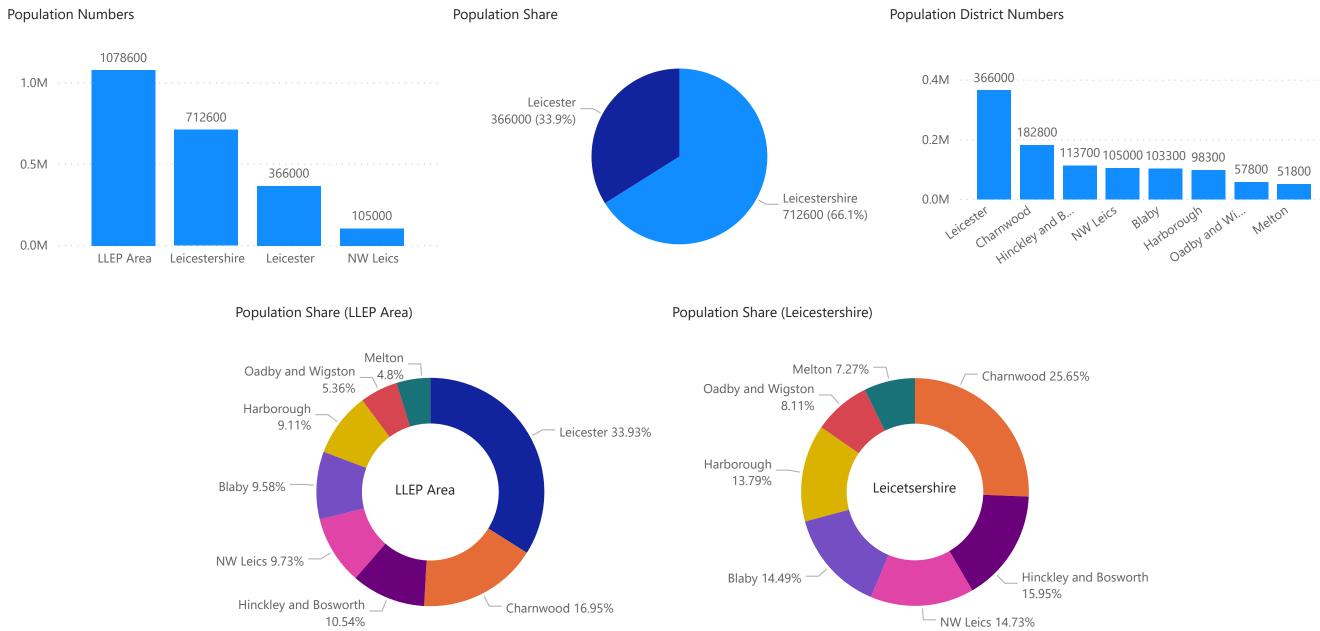
NW Leics

Forty eight point two percent of the working age population have a level 4+ qualification. This is above the England average. More people on average in the North West Leicestershire area have level 2+ and level 3+ qualifications.

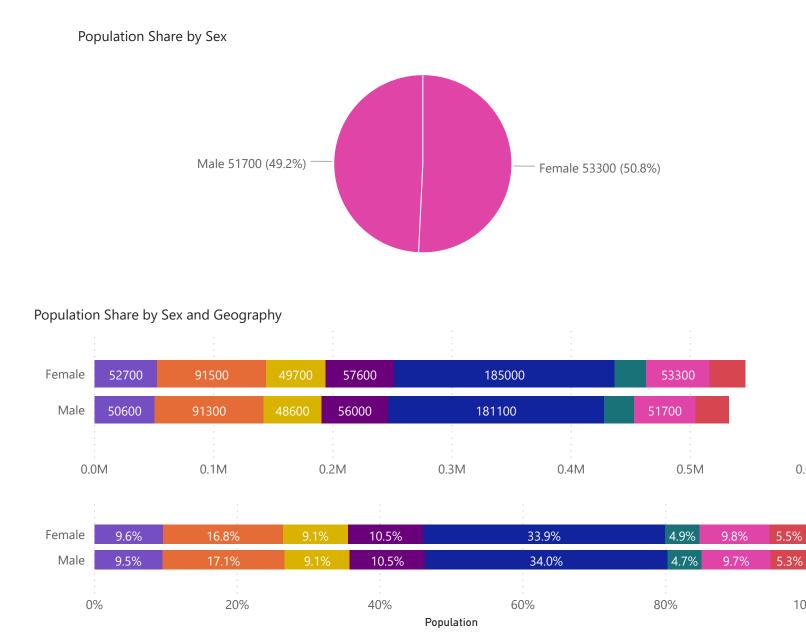
Note: Where 0 this may be where the sample size is too small for a reliable estimate.



Population



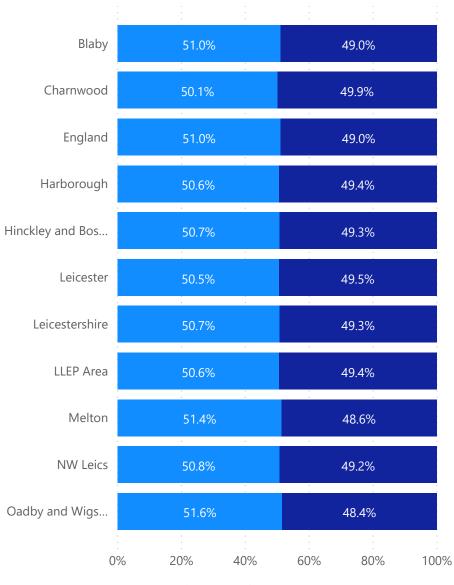
Population Sex



Population Share by Sex

0.6M

100%

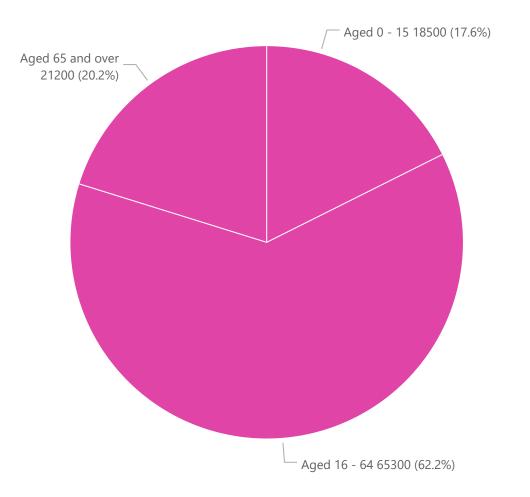


Area ●Blaby ●Charnwood ● Harborough ● Hinckley and Bosworth ● Leicester ● Melton ● NW Leics ● Oadby and Wigston

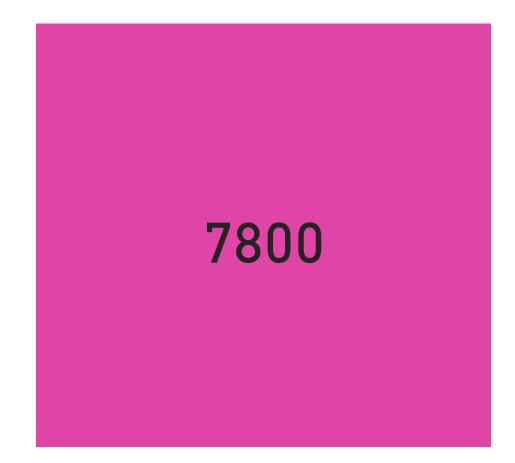
Sex • Female • Male

Population Age

Population Share by Age



Population 18-24



Sources

	Pages 4-6	Economic Activity	ONS Annual Population Survey
	Pages 7-9	Economic Inactivity	ONS Annual Population Survey
	Pages 10-12	Job Type	ONS Annual population Survey
	Pages 13-17	Job Postings	Lightcast
	Pages 18-21	Claimant History	ONS Claimant Count by Sex and Age
	Pages 22-24	Unemployment	ONS Annual Population Survey
	Pages 25-28, 34 & 35	Business	ONS UK Business Counts
	Pages 29-30	Disssolved & Incorporated	BVD Fame
	Pages 31-33 & 35	Employment	ONS Business Registration and Employment Survey, Open Access
	Pages 37-39	Earnings	ONS Annual Survey of Hours and Earnings
	Pages 40	Qualification	ONS Annual Population Survey
	Pages 41-43	Population	ONS Annual Population Estimates
1			

Author: Brendon Brockway