

# Create careers 'buzz' moments in every lesson



## Informal careers conversations

Young people experience 'buzz moments' when an idea hooks their attention and imagination. Easy to embed approaches in the classroom such as careers narratives or relating topics or skills to employment or business ideas are powerful. The end result is a school culture that creates aspirations towards a more exciting industry or career.

Informal careers conversations are not about re-writing schemes of work, they are about taking opportunities to speak with pupils about career-related pathways after GCSEs or employability/transferable skills as part of what you already do.

Share your own careers story

Highlight essential soft skills

Challenge self-limiting beliefs and stereotypes

Know the various pathways

Spotlight non obvious careers related to your subject

# Inspire students to explore the world of work!



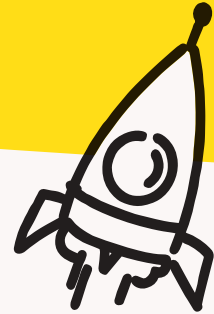
Find career pathway inspiration related to every subject here:

My Learning My Future  
| CEC Resource Directory  
([careersandenterprise.co.uk](http://careersandenterprise.co.uk))

Can you shine a spotlight on essential soft skills used in your lessons?

Local employers are looking for young people who can demonstrate these transferable skills:

creativity, good communication, staying positive, teamwork, initiative, valuing diversity, resilience and adaptability



Local sector based videos and lesson plans here:

[www.llep.org.uk/wow](http://www.llep.org.uk/wow)



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