

LLEP World of Work Leicestershire Quiz!

An activity for schools, colleges and other people who work with young people (or adults) to learn about the labour market. Watch the first 8 mins and 35 seconds of the LLEP World of Work video and answer questions as you watch. Once the video has stopped, compare your responses with others!

1. Labour Market Information (**LMI**) tells you:
(Tick all that apply)
 - Which industries are recruiting and where they are located?
 - Employment information from across the country
 - The number of people in certain types of jobs
 - What jobs and skills employers are looking for?
 - Growing and declining job areas
 - General employment trends
2. LMI is generated: Weekly / Monthly / Yearly?
3. Name four **industry sectors** that are currently growing:
4. Name four different **industry sectors** in the Leicestershire area:
5. What has affected the labour market this year? How have some companies **adapted** to this change?
6. How many registered **businesses** are there in the **LLEP*** area? Can you name any of them?
7. What does **SME** stand for?

*Leicester and Leicestershire Enterprise Partnership

Play from 8:35 onwards

8. Why can it be beneficial to work for an **SME**?
9. What top **employability tips** are given on the video?
10. What top **personal qualities** are given on the video?

Extension Task – Vocabulary Builder

Can you explain to your partner what the words in **bold** mean?

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Suggested answers/discussion points:

1. What can labour market information tell you? *All the suggestions!*
2. LMI is generated: *trick question, every day there are things happening that affect the labour market, new information and business news comes out all the time. But, generally, some Government labour market data and vacancies data is available monthly, and some is updated annually.*
3. Name four **industry sectors** that are currently growing: *logistics, digital, health, social care, low carbon, space. Although the Covid lockdown is affecting many sectors adversely, generally there is an ageing workforce affecting many sectors and people who retire will need to be replaced.*
4. Name four different **industry sectors** in the Leicestershire area: *Any from, manufacturing, low carbon, engineering, sport, food and drink manufacturing, logistics, creative and digital, health and social care, space, education, business, finance and professional services, public services, retail, hospitality, tourism, quarrying and mining.*
5. What has affected the labour market this year? How have some companies **adapted** to this change? *Technology, Covid lockdown, ageing workforce, scope for discussion. Many companies have adapted to offer digital technology/online services, PPE, home deliveries, takeaways, diversification.*
6. How many registered **businesses** are there in the **LLEP*** area? Can you name any of them? *Over 43,000. Amazon, Dunelm, Triumph, Samworth Bros, Next, Walkers (PepsiCo), IBM, 3M, Santander, Sytner, Barretts, Aggregate Industries, Ibstock Brick, Cromwell Tools, Morningside Pharmaceuticals, Royal Enfield, Macildowie*
7. What does **SME** stand for? *Small and medium enterprise*

*Leicester and Leicestershire Enterprise Partnership

Play from 8:35 onwards

8. Why can it be beneficial to work for an **SME**? Contact with senior managers – you often get to know the owner, so you can impress with your work ethic; you get more variety of tasks in a smaller team; your input and ideas are more noticeable; you can learn how a business is run; quick progression if you work hard.

9. What top **employability tips** are given on the video? Don't panic! Think what you are passionate about, consider what you are interested in, research local jobs boards, research local companies, see what jobs roles are a good fit, have a back-up, be open minded about sectors, tailor applications, research the company ethos and know that its business goals are, be flexible, work hard, be passionate. You may not succeed at first but keep trying.

10. What top **personal qualities** are given on the video? Having a good work ethic, be passionate, determined, creative, reliable, enthusiastic, being adaptable, open to new areas of work.

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