

# T TALENT IN LOGISTICS

## Logistics Myth Buster



**There are a lot of myths**

**surrounding careers in logistics,**

**many of them unfounded.**



**In this leaflet we separate fact from fiction to give you a clear idea of the many exciting opportunities available as a career path.**

**Logistics is one of the world's largest industries. One in 12 people in the UK work in a logistics role - that's more than 2.5 million people! And it's very likely you might be suited to one of these roles, so let's give you the facts.**

**As a starting point, take a moment to look at your everyday life and the world around you with curiosity and fascination, like documentary makers producing a 'behind the scenes' TV programme, or a journalist uncovering news stories.**

**Try to make sense of how everything you use got to you and wonder about the processes they went through before reaching you.**

**How did your clothes get from the manufacturer to the shops? How did your favourite dinner ingredients travel from the farms to the supermarket shelves? How does medicine make its way from pharma companies to your bathroom cabinet?**

**Open out this leaflet and read on to discover more about the reality of our intriguing and diverse logistics sector.**

**There's never a dull moment!**

# Logistics: The Reality

## MYTH

"Logistics is just for men. I want to work in an industry that is accessible to women as well."



## REALITY

Careers within the sector have traditionally been held by men, but doors are open to women as well. Women are becoming increasingly involved at all levels, with many women holding top positions in logistics companies and departments. Women currently hold 30% of roles within logistics, so why not take a look at the opportunities available and join them on the journey?

## MYTH

"Logistics is boring and I'll get stuck doing the same job."



## REALITY

You will never worry about being stuck in the same job when working in logistics. There is always room for career progression because the sector offers so many opportunities for development. The sector tends to promote from within, so the sky's the limit once you have your foot in the door. There are 'warehouse to wheels' programmes, internal graduate schemes and management development initiatives to name but a few.

## MYTH

"I'm not naturally academic, so I don't think I could work in logistics."



## REALITY

Although logistics is a complex sector that seems like it might require a high level of knowledge, it's accessible to individuals from almost all backgrounds, depending on which area you're looking to enter. There are a number of ways to get into the sector including entry-level apprenticeships, internships and LGV driver training schemes, which often only require a standard UK driving licence – there are so many ways to make this brilliant sector your own.

## MYTH

"Logistics doesn't pay well and I want to earn more than the national average salary."



## REALITY

Of course, just like any other sector, logistics roles have a starting salary. But a career in logistics is just that – a career. The sector offers huge scope to develop and progress along with the potential for an increasing and competitive salary. In February 2019, the average salary for a role in logistics rose by £4,809 (10%).

## MYTH

"Logistics is all about driving and working in warehouses."



## REALITY

Roles within the sector are incredibly varied and cover a wide range of career opportunities, including operations management, procurement and human resources. What's more, the sector is rapidly evolving to keep up with the ever-changing landscape, such as changes brought about by consumer demand and shopping habits, meaning a wide range of jobs are available - and scores more will develop over the years, even if they don't exist yet!

## MYTH

"Logistics is a dying sector that won't be around in a few years."



## REALITY

This could not be further from the truth! The global economy is constantly expanding, making logistics increasingly important. As internet shopping further fragments routes to market, bigger teams will be required to meet demand. The increase in automation within the sector will also bring with it the need for new skills within the workforce. Do you want to be a part of this ever-evolving sector?

## MYTH

"I want to work in an industry with environmental values and logistics doesn't fit this criteria."



## REALITY

As a sector, when moving goods by air, road, rail and sea, there is inevitably going to be an environmental impact. However, as a whole, the sector is making real strides in working together to minimise the impact logistics has on the world we live in. Why not get involved so you can play your part and make a real difference?



# TALENT IN LOGISTICS

## **About Talent in Logistics**

Talent in Logistics is dedicated to the recruitment, development, engagement and retention of the 2.5 million+ people working in the transport, logistics and warehousing sector. Talent in Logistics was specifically developed to support these employers and aims to encourage organisations to address skills, training and career progression to retain exceptional staff and attract new employees.

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